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Message from Editor Desk

EIS feeds more data into the machine learning and strengthening the processes intelligence

Dear GJEISians,

"Million dollar" is a very popular jargon as used as a frequent terminology vis-à-vis to any saying/quoting, but in a present scenario it is well replaced with a new verbiage "billion dollar" as numerically million had no standing in a place of billion, due to enhancement in new upcoming self-made burgeoning billionaires advent with their start-ups and innovative thoughts.

On this line the question which I had deliberately formulated is very much omnipresent "Why Microsoft bought LinkedIn for $26 billion". The thought behind was that synergy categorically worth $26.1 billion, particularly after Microsoft fundamentally blew $7.2 billion chasing Nokia's handset business? Well, contemplate about this: LinkedIn is primarily the Facebook of the business world, and the digital repository of most of the world's resumes. You may falsehood to your friends roughly whether or not you like journey, but very few people propaganda about their resumes to prospective employers. And that's information that Microsoft is enthusiastic to compensate. With that Merger and Acquisition (M&A) Microsoft knows your calendar (Outlook), your meetings (Outlook), your co-workers (Delve) your accounts (Microsoft Dynamics CRM) and some of your know-how (Delve). Microsoft calls this the Office Grid. Microsoft will expedite the LinkedIn information to empower applications like Delve—which is at present part of Office 365. By making Office 365 a more powerful application, Microsoft sells more Office 365 subscriptions, exactly to enterprises and small businesses—and possibly sells Lynda training subscriptions right together and finally make the two networks, together, essential.

The moral of the story about all these M&A in this message to float the creditworthiness of feeding more data into the machine learning and strengthening business intelligence processes because becoming a billionaire is the dream of almost everybody but not each Tom, Dick, and Harry becomes a billionaire as lot's of wear and tear required to make dream into reality.

The GJEIS as a scholastic Journal facilitates well-groomed business leaders with its research initiatives and rigours blind and peer review process The journal is right now listed in almost fifty directories in the world, equipped with Digital Object Identifier (DOI) from Cross-ref USA http://www.crossref.org . It also had an average impact factor of 1.68 from the various impact factors rating agencies. The journal with its eight volumes focused on this part and emphasize how changes brings a paradigm shift on the plus side and create tremendous market opportunities in products and services. Mandate of a Journal is to popularize the impression of Enterprise, Information and System in business and outside business. It is designed to enlighten people that synchronization of three words is not just a pecuniary objective, but is more ubiquitous, that is why we have to get transversely what the academics and the peers are doing and saying about technological pitch in creating a niche. We have built a comprehensive squad to make GJEIS sincerity.

We had moved to a new portal from mid of 2016 to http://www.informaticsjournals.com/index.php/gjeis/index with an intention to strengthen GJEIS more academically and research oriented. We had also now made the open access just to enhance citation as well as reaching to unreached. Apart from it, the dedicated page in Facebook created in order to touch with the GJEIS Fraternity https://www.facebook.com/GJEiS. The GJEIS Website has been moving to a new contemporary Google-hosted JavaScript service which follow community-curated online directory, helps in indexing and facilitate in providing s access to peer-reviewed articles. It is also equipped with search engine optimization and web analytics for statistical analysis.

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