



GLOBAL JOURNAL OF ENTERPRISE INFORMATION SYSTEM

Volume 9, Issue 3, July-September 2017

C o n t e n t s

Connotation from Editor's Desk

1. Algorithm with EIS is Changing the Mindset and Concept of Ownership of Generation Changers
Subodh Kesharwani

Empirical Research Paper

2. Using ERP Mashups to Improve Business Processes 1
Tone M. Rognsoy
3. Emotional Intelligence and Work Engagement as Mediators of Big Five Personality and Knowledge Sharing 16
Amirul Hasan Ansari and Amogh Talan
4. Programme Evaluation under Open and Distance Learning: An Evaluation of MCA Programme offered by IGNOU 27
Anil Kumar Misra
5. An Empirical Analysis of Consciousness Quotient and its Impact on Job Performance in an Organisation 38
Namita Aggarwal

Theme Based Paper

6. Automatic Speaker Recognition: Current Approaches and Progress in Last Six Decades 45
Nilu Singh, Alka Agrawal and R. A. Khan
7. A Structured Approach towards Robust Database Collection for Speaker Recognition 53
Pardeep Sangwan and Saurabh Bhardwaj

Case Based Study

8. The Relationship between HR Expenditure and Firm's Performance: Case of S&P BSE SENSEX 30 Companies 59
Gaurav Talan, Kanchan Sehwat and Gagan Deep Sharma

C o n t e n t s

9. Significance of Brand name in Brand Loyalty–An Empirical Study in Automobile Sector 65
Shivani Malhan and Manvinder Tandon

10. Impact of Impulsive Buying Behavior and Opinion Leadership on the Relationship between Emotional Intelligence and Consumer Satisfaction of Smartphone buyers 71
Namita Rajput and Amogh Talan

View Point

11. Psychological Measurement: Critical Analysis of Psychological Testing in Personnel Selection 82
Ankita Sehrawat and Kanchan Sehrawat

12. Strategic Human Resource Management and its Impact on Organisational Performance 89
Rajiv Chopra

Research Thought

13. Comparative Analysis of Various MPPT–Techniques for Optimization of Solar–PVEC System 94
G. S. Chaurasia, Sanjay Agrawal and N. K. Sharma

14. 360 Degree Performance Assessments: An Overview 102
Rajiv Chopra

Biographical Note of a Luminary in an area of EIS

15. Instrumental in Setting up of the First Large Scale Education and Research Network in close Collaboration with the Leading Educational and Research Institutions 106
Gulshan Rai

16. Shaping New Initiatives Particularly to Promote and Foster Open Research 107
Liz Allen

C o n t e n t s

17. Expertise Related to Scholarly Publishing, Especially Eleonora Dagiene	108
Great Enterprise Contribution to Society	
18. Open Edition Editorial Board	109
19. LMPA Eleonora Dagiene	110
20. UPR–implement Human Rights Obligations and Commitments Editorial Board	112
Book Review	
21. Managing Marketing : An applied approach Noel Capon and Siddharth Shekhar singh	113