

## From the Desk of the Editor-in-Chief



Dear Esteemed Colleagues,

It is with great pleasure we introduce the third issue of the 16<sup>th</sup> volume of the Global Journal of Enterprise Information Systems (GJEIS), one of the premier research journals dedicated to the advancement of the discipline. Like all previous editions, this edition adopts a critical analysis of literature to provide unprejudiced views on emergent advancements in enterprise information systems.

We warmly encourage you, GJEIS readership, and the IS discipline in general, to discuss these interesting papers herein. The association with KARAM Society and SCHOLASTIC SEED INC in the new portal [www.gjeis.com](http://www.gjeis.com) will develop an open forum for carrying out efficient research, encouraging debates and discussions, and also the flow of work-based business operations of organizations is intended.

Our editorial team has stocked up papers as Review of Literature, Empirical Research Papers, Theme-Based Papers, Viewpoints, and Case Based Study to give a wide-ranging experience. There are some discussions that are more theoretical; however, the majority of the publication also covers practical aspects of the field, which is also indicative of the fact that the subject matter is quite diverse. We now expect your comments and submissions that will help us enrich the GJEIS as a valuable source for the new and emerging trends in enterprise information systems.

Moving further, we explore the challenges and problems faced by students in the implementation of blended learning through a newly developed and validated psychometric instrument. We also analyse service quality in fine dining restaurants in Delhi, shedding light on key factors that contribute to customer satisfaction and experience. Additionally, we examine quality assurance management in construction project management, with a special focus on soil testing works, and delve into high-availability system design principles for ensuring uptime in critical IT infrastructures.

Our exploration extends to the detection of socio-political news using enhanced Graph Neural Networks and a theoretical analysis of corporate corruption, reviewing prominent theories that explain its influencing factors. Furthermore, we evaluate the role of generative AI in social media marketing, specifically Adobe Firefly, and examine the transformative potential of open universities and metaverse-based virtual education in reshaping the future of learning.

This edition provides a wealth of knowledge on these contemporary themes, offering valuable insights into both technological advancements and emerging challenges across multiple domains.

This edition would not be possible without the thoughtful leaders of our authors and credible reviewers who wrote and criticized our academic scenario. We deeply appreciate everyone's contribution in making this issue a successful one.

In addition, we invite you to join us on this cross-sectional search for novel findings and appreciate the value of these solace-inspiring texts by surrendering themselves to their flood of thoughts. Jointly as a community, let us progress with knowledge expansion and thereby have a proactive role in the definition of enterprise information systems of the future. In this regard, let it be the goal to innovate, adapt, and integrate actively into the new world of business online environments to complement the continually transforming global business world.

Warm regards

**Prof. Subodh Kesharwani**  
Editor-in-Chief, Since 2009

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