

# Great Enterprise Contribution to Society

## URKUND – The Solution to Plagiarism Problems



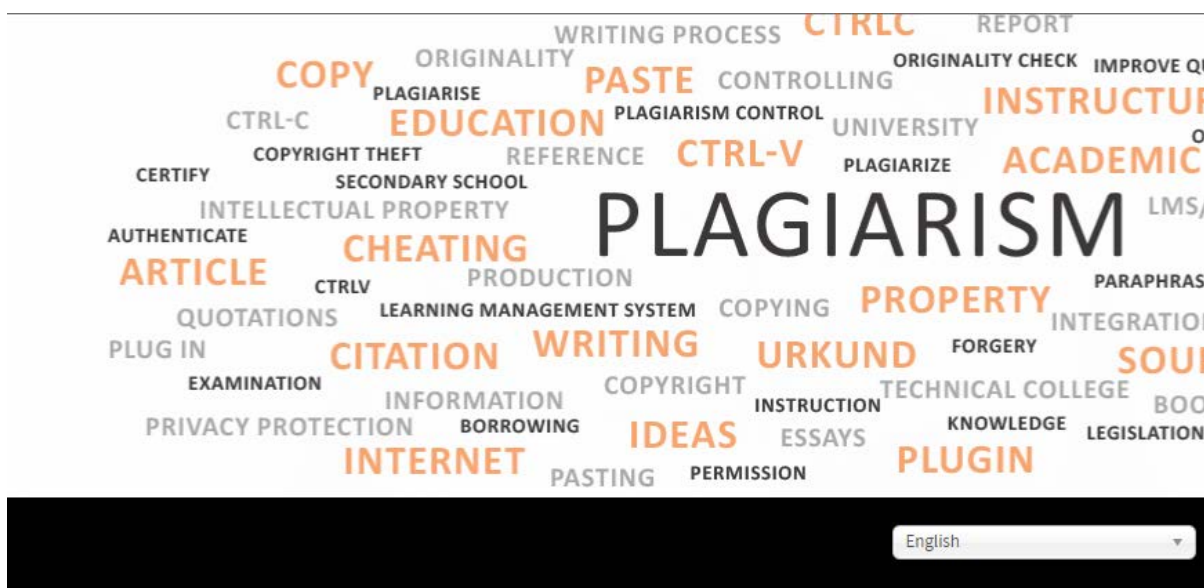
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URKUND offers a fully-automated system for handling plagiarism. In short, the students send their documents to their teachers by e-mail. Along the electronic route between student and teacher, the documents are checked against three central source areas: Internet, published material and student material. If any document displays similarities with the content in the three sources, the system will flag it for possible plagiarism. An analysis overview is generated and sent by e-mail to the teacher concerned. The analysis overview presents in a simplified form the information needed by the teacher in order to determine if plagiarism has occurred.



### Easy to use

URKUND does not require any software installation, no use of complex interfaces and no login to any website; neither for the student nor the teacher. This means that the service is very easy to use and introduce into an organization.

### Integrated system

It is important to differentiate between URKUND's e-mail based system and other tools, whereby the teacher needs to log in to a website and upload the students' documents for checking.

The most important differences are listed below:

### Less work involved

URKUND's e-mail based system automatically checks all submitted documents with no extra effort required on the part of the teacher. If teachers use other tools requiring that they themselves select and upload documents, each check implies extra workload. If all documents need to be checked, it will require a major extra effort on the part of many different teachers. Consequently, the most likely scenario is that few documents will actually be checked using such a method.

**This is how URKUND works**

- **STUDENT** - Students send their documents via e-mail, web upload or LMS to their teachers/professors. With the e-mail option, no software needs to be installed.
- **URKUND** - When the documents arrive at URKUND, they are analysed against the content of three source areas: the Internet, Published Material and Student Material. When the analyses are finished, the documents and generated reports are forwarded to the teachers.
- **THE TEACHERS** - The result of the analyses and the student documents are forwarded to the teacher's e-mail address of choice, straight into an LMS or the URKUND web based inbox. URKUND provides easy, straight-forward plagiarism prevention with minimum workload.

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**Conflict of Interest:**

Author of a Paper had no conflict neither financially nor academically.