

## Overtone Commenced from Editor's Counter

EIS helps Slogan “India mean business” and open philosophy of “Ease of doing Business”?



Contemporary business is all in relation to building institutions that coalesce technology, machinery, decision-making expertise and multifaceted processes in the service sectors or the mass production of goods. These may diverge overwhelmingly from segment to region. To flourish production there is a prerequisite of diverse machinery and processes than vaccines. Then, there is also the precondition for traditional financing and for a market to sell to. Consequently, would it essentially matter for the country like India and its business process to rationalize the process if the instance taken to establish a business is 40 days instead of 30 days in the event the industry as a whole lags behind its peers in Asia which include Japan, china, Singapore, South Korea and many more in technical competence

Prime Minister Narendra Modi has reached Davos on Monday 22<sup>nd</sup> January, 2018 to attend the annual meeting of the World Economic Forum. Indian PM Modi take part in a round table convention of Chief Executive Officers (CEO) of the world's top business corporations held in Davos. PM Modi enlightens the CEOs that India means business and there are many dazzling occurrence reachable for global business in India.



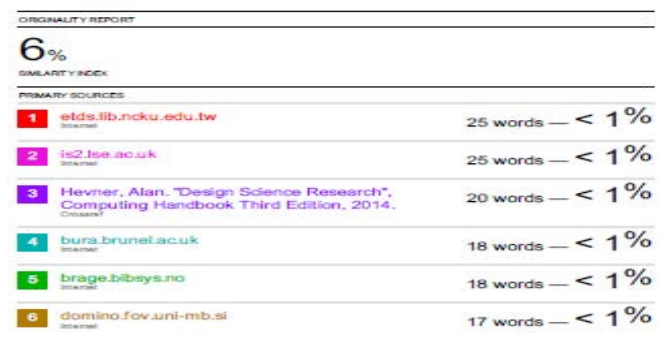
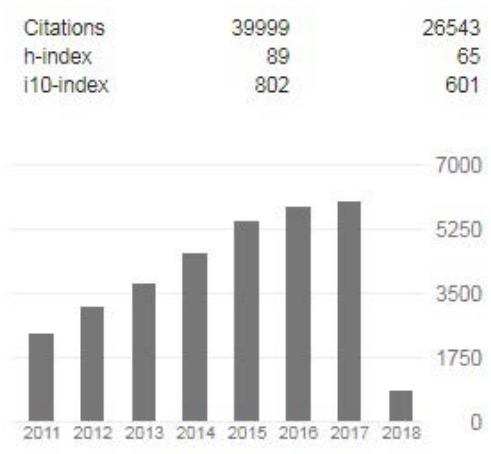
Source: <http://www.india.com/news/india/world-economic-forum-2018-pm-narendra-modi-narrates-indias-growth-story-to-global-ceos-in-davos-says-we-mean-business-2857477/>

He told Global CEOs the fairy-tale of India's growth. In the round table meeting, 40 CEOs of Global Companies and 20 CEOs of India concentrate the flock. In the 48th annual meeting of the WEF, more than 3,000 leaders crosswise from the world will partake in business, politics, academic, art and civil society. In this, more than 130 people from India will also play a part. PM Modi is the first Indian Prime Minister to adhere the Davos meeting in nearly 20 years.

The triumph boogie last week over India having jumped 30 places to 100 in the World Bank's Ease of Doing Business rankings for 2018 is a great exemplar of our scholarly establishment's refusal to see the forest for the trees. Ease of doing business is a manifestation published by the World Bank. It is a cumulative stature that includes dissimilar parameters which classify the ease of doing business in countryside. For each of the indicators that form a part of the statistic 'Ease of doing business,' remoteness to front line score is computed and all the scores are aggregated. The aggregated score becomes the Ease of doing business index. Ease of Doing Business Index will underscore its uselessness as a barometer for economic policy-making and industrial performance. Russia, rank 35 and one

of the biggest gainers this year, comes right behind Japan, rank 34 and is leagues ahead of China, which ranks 78. Indicators for which distance to frontier is computed include construction permits, registration, getting credit, tax payment mechanism etc. Countries are ranked as per the index. Use of technology, transparent processes and ease of doing business will facilitate India work out 8 percent growth over the next couple of decades, the government as well as commerce and Industry Ministry states are also working in concert with the centre in this regard. The government is working on three significant pillars, including the goods and services tax, JAM (Jan Dhan, Aadhaar and Mobile) and ease of doing business to encourage enlargement and investments. The government is using technology to get rid of corruption and bring in lucidity, the minister said, adding that “we need to work harder and we need to take the states on board and we are working mutually”. Secondly, within the Ease of Doing Business Index, there is a wide-ranging reluctance to account for how work in truth happens in developing countries. In the meantime, the country require to design complicated industrial policies that spotlight on technology transfers and cultivating young industries through financial subsidies or import protection to certify that India as a sum total dominates industrial production in the 21st century.

GJEIS is on the terrace of finishing 10 years of publication in 2018. In inspection of the precision that it has started its publication has contemplate on issues concerning science, management, engineering and technology in various leading circumference areas of research, development and its connotation. Since GJEIS which addressed as an academic journals are not sustain economically by institution but supported by KARAM Society a Research and Academic Management conglomerate and professional organizations, who in the backdrop plot a route. On the other hand, from 2018 we are planning to admit promotion, page and image charges from authors to compensate the production costs occurred, but some flexibility and waiver would be set to astonishing research articles which had an empirical resonance. GJEIS with an academic permission are twisted by commercial publishers who do not make a profit by charging subscriptions to individuals and libraries and tender free articles from their portal <http://www.informaticsjournals.com/index.php/gjeis/index>. The GJEIS as a scholastic journal facilitates debonair with its research initiatives and meticulous blind and peer review process the journal is currently at present listed in almost fifty directories in the globe, equipped with Digital Object Identifier (DOI) from Cross-ref USA <http://www.crossref.org>. It also had an average impact factor of 1.68 from the various impact factors rating agencies.



Source: GJEIS Similarity Index <http://www.informaticsjournals.com/index.php/gjeis>

Source: <https://scholar.google.com/citations?user=S47TtNkAAAAJ&hl=lv>

Recently as per the Google scholar it h-index is 84 and i-10 index is 700 from 2009-2017. From 2017 Onwards as per the instruction given by the international listing agencies which provide ratings to the journal, we had stated putting a similarity index at the end of an article to give more transparency and creditability

Hope that this kind of initiatives can definitely give journal an edge and create a niche. The journal with its Present volume-9 issue-4 focused on this constituent India mean business” and open philosophy of “Ease of doing Business”? With a flavor of EIS and emphasizes how changes brings a paradigm shift on the plus side and stimulate far-fetched market opportunities in products and services. Mandate of a Journal is to popularize the thought of Enterprise, Information and System in business and remote business. It is designed to make graspable to community that harmonization of three words is not just a economic idea, but is more omnipresent,

that is why we have to get transversely what the academics and the peers are doing and saying about scientific showground in creating a recess. We have fabricated an across-the-board cluster to make GJEIS genuineness.

The new Philosophy had been imbibed in a journal known as "CrossMark" which is a multi-publisher initiative from CrossRef to provide a standard way for readers to locate the authoritative version of a document. Informatics Journals understands the significance of the uprightness and wholeness of a scholarly record to researchers as well as to Librarians. Informatics Journals strives to maintain this trust in its electronic archive. Clicking on the CrossMark icon will inform the reader about the current status of the document. It could also contain additional information about publication too. Global Journal of Enterprise Information System content which will display CrossMark is restricted to current and future journal content and is also limited to specific publication types. Articles which are published as "Online First" will not have the CrossMark icon at present.



Source: Crossmark

We are at this moment at a new portal from preliminary of 2018 to <http://www.informaticsjournals.com/index.php/gjeis/index> with intent to underpin GJEIS more pragmatically and research direction. We had moreover at the present made the Subscription based access. On the other hand the dedicated page in Facebook created in order to fiddle with the GJEIS alliance <https://www.facebook.com/GJEiS>. The GJEIS website has been moving to a new contemporary Google-hosted JavaScript service which label the length of population curate online directory, helps in indexing and smooth the development of in providing access to peer-reviewed articles. It is also equipped with search engine optimization and web analytics for statistical analysis and citation. GJEIS is also been placed at UGC Approved List of Journals at S. No. 27981. <https://www.ugc.ac.in/journallist>

I on behalf of GJEIS grab this opening to eloquent gratification to the entire workforce of KARAM Society and people from Informatics for their eagerness and zest in bringing out this action-packed volume/issue. I would in count be demonstrative of to confirm affirmative reaction to our agency staff at the journal office, for their well judged and painstaking work.

A handwritten signature in blue ink, appearing to read "Subodh Kesharwani".

**Dr. Subodh Kesharwani**

Editor-in-Chief, GJEIS

Three Year Notified Tenure 2018-2020