

4th International Conference on E-Commerce ICoEC 2017

18-20 SEPTEMBER 2017. PUTRAJAYA, MALAYSIA

For more information, please visit:
www.icoec.my



"Empowering the Digital Economy: Opportunities and Challenges"

Important Dates

Submission Deadline	31 Mar 2017
Notification of Acceptance	30 Apr 2017
Deadline for Revised Paper	31 May 2017

Theme and Tracks

The theme of this conference is "Empowering the Digital Economy: Opportunities and Challenges". Conference papers will be invited through the "Call for Papers" related to numerous E-commerce areas. Scopes of paper include, but are not limited to the following topics:

- E-commerce, digital business and digital economy
- Digital crime, IS security and privacy
- Enterprise system (Enterprise resource planning (ERP), Supply chain management (SCM), Customer relationship management (CRM), Knowledge management (KM))
- Big data and Internet of things
- Social media analytics and business practices
- IT governance, risk management, control and auditing
- Technology and science application
- Information systems (Accounting, Management, Business, Health etc.)
- Others

Fees

	LOCAL	INTERNATIONAL
PRESENTER/PARTICIPANT	RM 1,890 ⁰⁰	USD 500 ⁰⁰
EARLY BIRD (pay before 31st June 2017)	RM 1,600 ⁰⁰	USD 400 ⁰⁰

Fee includes conference admission, conference kits, lunches and refreshments.

Publications

Accepted papers will be published in the conference proceedings and Scopus Journal. The proceedings will be available in the ICoEC Digital Library which can be accessed online, and will also be available in hard copy after the conference. The proceedings will be sent to ISI Thomson and Scopus for indexing.

Journal: Extended version of the accepted paper will be published in one of the following journals*:

- International Journal of Business Information Systems (IJBIS)
- Journal of Electronic Commerce in Organizations (JECO)
- Journal of Internet Banking and Commerce (JIBC)
- Journal of Telecommunication, Electronic and Computer Engineering (JTEC)
- Asian Academy of Management Journal (AAMJ)
- International Journal of Digital Accounting Research (IJRAR)
- International Journal of Accounting Information Systems (IJASIS)
- International Journal of Supply Chain Management (IJSCM)

**Before submission, papers need to be formatted as per the journal requirements. Authors need to further develop their papers (e.g. adding in any other findings, expanding in some areas and drilling deeper into others, to justify a good journal publication) and to submit their papers for possible publication in the journal. Papers will undergo the journal's peer review process.*



Contact us:

ICoEC 2017 Secretariat
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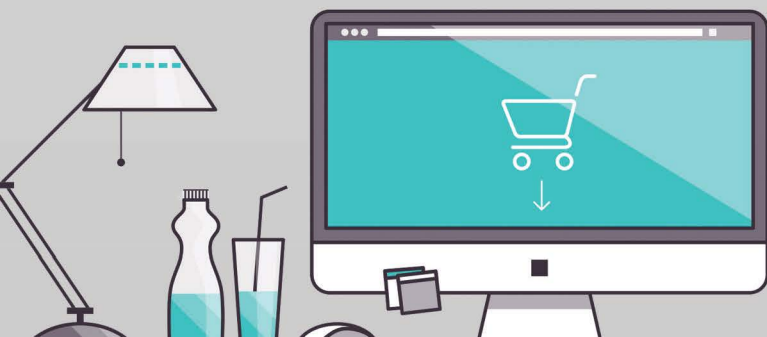
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Universiti Utara Malaysia



Ninth IBA International Conference

23rd to 25th
March, 2017

STRATEGIZING TOWARDS A DIGITAL FUTURE

Conference Chair
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Director
Indus Business Academy,
Bengaluru

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Shri B.M.L. Jain
Chairman
Arihant Education &
Research Foundation

Conference Co-Chair
Prof. Prashant Kulkarni
Asst. Professor
Indus Business Academy,
Bengaluru

Patron
Shri Manish Jain
Founder & CEO
Indus Business Academy,
Bengaluru

About the Conference

PM Narendra Modi's shock and awe demonetization announcement on Nov. 8, accompanied by his pitch to go digital, makes deeper analysis on the digital ecosystem inevitable. While narrower interpretations of digital aggressiveness policy might liken it to using less cash ostensibly to eliminate corruption, the forest of digital expansiveness, however, goes far beyond.

The industrial information architecture designed for world created post Industrial Revolution is increasingly being dismantled. Internet and the accompanying digital revolution challenge this substructure significantly on account of advances in internet and telecommunications. Knowledge dominates both production and consumption substantially at the cusp of a new order of information and knowledge access, control and transfer.

Furthermore, the digital shift has upset the time-honored equilibrium of power between private corporations, civil society and governments. Access to information ceases to be the preserve of the state, yet neither the corporation nor the wide body of non-profit, nongovernmental organizations and pressure groups can claim exclusive control. Implications notwithstanding, there is uncertainty whether the forces digitalization fortify decentralized order of information production and exchange or conversely craft a new order of information feudalism. Nonetheless, the emerging order is not technological determinism but an outcome of consumer, citizen and producer behavior reaching a tipping point facilitated by digital tools. In more ways than one, the traditional substructures of information reflected elitist form of socio-economic discourse,

sharing based production models (Wikipedia), open innovation models (P&G, IBM), user driven innovations (Google Maps, Lego Toy) and other online business models (Intuit, Amazon, E-bay) present a bottom up reaction in business thinking.

Digital technologies serve as engines of cultural innovation. Their influence stems from the virtualization of group networks and social identities like Facebook and extends to the digital convergence of textual and audio-visual media. The growth and adoption of electronic commerce gets inter-wined with the development and strengthening of intellectual property legislations. The global nature of internet is evident in the fact that while service providers are located in industrialized world, the benefits diffuse across developed and emerging countries alike. Digital expansiveness suggests strong movement towards the spread of greater competition, increased availability of choice, spirit which liberates from the lock-ins, controls that threaten to take the market into a monopoly and like. For India to emerge as a hub for the new generation digitally underpinned firms, recognition that there are subtle shifts in the way we produce and consume is imperative.

Despite uncertainty over future trends, it would be apt to explore the directions the global society, economy and polity might negotiate in the coming years. We invite you to join us in attempting to harness the unfamiliar terrain of the knowledge ecosystem.

Theme: STRATEGIZING TOWARDS A DIGITAL FUTURE

Tracks



DECODING DIGITAL BUSINESS LANDSCAPE

It is just not existing brick and mortar business shifting their distribution online but whole set of transformations in the way the relationships across the business ecosystem are redefined and reassessed. Topics can included theoretical contextualisation of digital phenomena, changing industry dynamics, characterizing digital goods, identification of digital drivers, etc.

DIGITAL BUSINESS MODELS, DESIGN & PRODUCT DEVELOPMENT

Given the transformative and disruptive nature of knowledge as means of production, there are multifarious vistas for emergence of new business models and product design. Proposals can encompass underlying drivers of digital industries, emergent technologies, new economies of the horizon, disruptions to existing business models, redefined user roles, revenue and financial model and competition dynamics among others.

INNOVATION COMPASS IN THE DIGITAL UNIVERSE

As couple of leading scholars put it, every business is a knowledge business. Given the increasing role of knowledge, information, creativity, culture, etc. in business, the track

seeks to explore these dimensions. Further it also explores the challenges and sustainability of these models. It seeks to trace cost benefit anchors of innovation, explore intellectual property rights and its roles, emergent organizational structures, spillovers among others.

DIGITAL EXTERNALITIES

Digitalization might seem manna from heaven yet it is littered with ever-expanding unintended consequences. Issues like privacy, cyber-security, generativity, digital sweatshops, piracy, knockoffs among others.

SOCIAL & POLITICAL FACE OF THE DIGITAL

Digital disruption encompasses its effects on the political and social dimensions of the system. The track attempts to decode these effects. We aim to work towards constructing digital contract, understand state role in information flows, social media narratives, digital diplomacy, public services delivery, cashless society among others.

SECTORAL & FUNCTIONAL CASE STUDIES USER STORIES, WHITE PAPERS & EXPERIENCES

We invite participants to submit case studies, use stories, white papers and experiences with respect to digital impact across various sectors and functional domains. They could include impact in terms of production, operations, marketing, finance, innovation, organizational restructuring, consumer behavior, intellectual property among others. Proposals are invited of experiences across industries.



Snapshots from earlier international conferences



Conference Paper Submission & Review

- Upload an abstract of your research contribution (around 800 words) at the conference website (<http://iba.ac.in/9th-iba-international-conference/>) on or before February 28, 2017. If you face any difficulty, contact us at ibaconf@ibaintl.org
- Shortlisted proposals will be informed by March 3, 2017.
- Submission guidelines are given at our website listed above.
- All proposals will be reviewed for originality, clarity, relevance besides testing for plagiarism.

Invited Sessions / Workshops / Panels

- To facilitate wider communication among researchers, we invite proposals from researchers/scholars to organize sessions/workshops/panels.
- Details of the same are available at our website (<http://iba.ac.in/9th-iba-international-conference/>).
- Proposals for the same can be mailed to ibaconf@iba.ac.in on or before Feb 28, 2017.

Publication of Papers

- Selected papers will be considered for publication in the half-yearly journal 3-D- IBA Journal of Management and Leadership
- CD-ROM proceedings of all accepted papers will be provided to all registered participants.

Conference Awards

Best Paper Award	₹ 20,000/-
Best Doctoral Paper	₹ 12,000/-
Best Student Paper	₹ 8,000/-

Accommodation

The participants will have to make their own arrangements for their stay. Pick up and drop facility will be provided from select points in the city to the conference venue.

Important Dates

Last date for submission of abstract	February 28, 2017
Last date for submission of full papers	March 3, 2017
Last date for registration for the conference (Early Bird)	March 10, 2017
Last date for registration for the conference (Regular)	March 23, 2017

Registration

Participants can register themselves at the conference website.

	Registration on or before March 10, 2017 (Early Bird)	Registration after March 10, 2017 (Regular)
For Faculty Members	₹ 1,500	₹ 1,800
For Full time Doctoral Students / Research Scholars / Students	₹ 400	₹ 600
For Industry Delegates	₹ 2,000	₹ 2,500

Note: All institutions/individuals who are members of industry bodies like CII, BCIC, FKCI, BMA, AIMA, AIMS etc will get a discount of 20% on registration fees.

The conference registration fees will include the conference kit, lunch, refreshments and dinner. Registration fees will be **per participant and not per paper**. If the co-authors want to participate, they have to register separately.

Registration details are available on our website.

The conference participants will have to send the demand draft drawn in favor of '**Arihant Education and Research Foundation**' payable at Bangalore along with the registration form. At least one author has to register for the conference to be eligible for the inclusion of the paper in the conference proceedings and programme.

The registration can also be done through Online Banking/NEFT. The details are as follows.

Account Detail For NEFT/RTGS

Name of The Bank	: AXIS Bank
Branch Name	: J.P. Nagar, Bangalore
Branch Address	: Gound Floor, No. 6/A, J.P. Nagar, 3 rd Phase, Bannerghatta Main Road Bangalore 560 076
Account Number	: 333010100008099
Account Name	: Arihant Education & Research Foundation
IFSC Code	: UTIB0000333
Swift Code (for Intl. txn)	: AXISINBB333

About IBA

Indus Business Academy (IBA - formerly Indian Business Academy) has been Ranked '28th' All India by Competition Success Review (CSR) – GHRDC B-School Survey 2016, '49th' All India by Business India Best B-School Survey 2016, '52nd' Best B-School by Outlook All India B-School Survey in 2016, and '56th' All India by Times of India B-School Survey 2016.

IBA's founding mission was to bring excellence in Teaching, Training, Corporate Networking and in Placements. At IBA, students are groomed, not just as managers but as holistic individuals. It ensures emergence of positively charged individuals, ready to contribute to the growth of corporations and the welfare of the society.

'IBA' stands for three success mantras viz. Inspiration, Breakthrough and Achievement. At IBA, these three success mantras are represented by success formula viz. **Success = Inspiration X Breakthrough X Achievement (S = I X B X A)**. Students of IBA imbibe these fundamental values and this has led to their success in various walks of life at the national and global levels. Learning at IBA is rooted in the 3 D model of Discussion, Dialogue and Discourse facilitating the development of Creative, Enlightened and Organic (CEO) leaders.

Today IBA stands tall in the comity of B-Schools. Step-by-step it has made a mark for itself with achievements like:

Internationally Accredited by IACBE – IBA, Bangalore is the 19th among the 33 B-Schools (Out of 5000+ B-Schools in India) to get an International Accreditation.

Awarded as the 'Most Innovative Institute' in India by AIMS (Association of Indian Management Schools) in 2016.

Honoured with the 'The Academy of Success' award at the World Business Conclave 2016, Hong Kong: "Celebrating Asia-Pacific's Success Story".

Listed among 100 Fastest growing Private Institutes in Asia by WCRC Survey (Process Advised & Evaluated by KPMG).

Conference Venue:

Indus Business Academy

Lakshmipura, Thataguni Post, Kanakapura Main Road, Bengaluru 560 062

Conference Contacts:

Prof. Prashant Kulkarni, Conference Co-Chair, IBA, Bangalore

•E-mail:ibaconf@ibaintl.org •Phone: 080-26083756

Social Media Footprint:

Website : <http://iba.ac.in/9th-iba-international-conference/>

Facebook : <https://www.facebook.com/IBACONFERENCE/>

Linkedin : <https://in.linkedin.com/in/iba-international-conference-79875891>

Twitter : <https://twitter.com/ibaconf>



IBA Bangalore is the first and the only Indian Business school to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world.



indus business academy

Bangalore Campus

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www.iba.ac.in | www.ibasoapbox.wordpress.com

www.facebook.com/IBABlr



5th International Conference on Recent Development in Engineering, Science, Management and Humanities(ICRESMH-2017)

Venue:-

Indian Federation of United Nations Associations
(IFUNA), C-6, Qutab Institutional Area, New Delhi,
India

Date of Conference:

5th February 2017 (10 AM- 05 PM)

Last date of paper submission:

27 January 2017

(However Early submission is desirable)

Email Your paper at

submission@conferenceinfo.org

Contact us:

Conference Info, Academic Science

Mob: (+91) 9873275385, Whats App: 9873309345

Email: submission@conferenceinfo.org,

Skype:Conference.info



Conference Info

www.conferenceinfo.org, www.academicscience.co.in

Aim & Scope

This conference provides an international forum for researchers, developers and academician who are involved in real time projects and research that provide solutions to exchange their valuable ideas and showcase the ongoing works which may lead to path breaking foundation of the futuristic engineering. The aim of this conference is to bring together the academicians, scientists, engineers and manufacturers from various institutions, universities, colleges and industry to discuss the relevance of various futuristic technologies emerging in this area throughout the world.

In association with:

- International Journal of Electrical & Electronic and Computational Science (IJEECS, ISSN-2348-117X, Impact Factor 2.52) [www.ijeecs.com]
- International Journal of Computer and Mathematical Science (IJCMS, ISSN-2347-8527, Impact Factor- 2.58)[www.ijcms.in]
- International Journal of Engineering Technology Management and Applied Sciences (IJETMAS, ISSN-2349-4476, Impact Factor 2.24) www.ijetmas.com]
- International Journal of Engineering Technology Science and Research (IJETSR, ISSN-2394-3386, Impact Factor 2.120) [www.ijetsr.com]
- International Journal of Innovation and Advancement in Computer Science (IJIACS, ISSN- 2347-8616, Impact Factor- 2.65)[www.academicscience.co.in]

Conference Benefits:

- All the accepted papers in the conference will be published in the special Conference issues of the associated refereed international journals with ISSN
- Publishing of the full papers in the International Conference proceeding with ISBN number
- Conference Kit
- Hardcopy of certificates for both international journal publication and conference presentation.
- Tea and Lunch during the Conference.
- All published papers are indexed

Mode of Presentation

- At Venue
- you can send 10 Power Point slides
- Presentation through Skype
- Paper in absentia are welcome

Fee Details

Category	Indian Authors Per Paper	Foreign Authors
Academicians/ Corporate Executive	2500 INR	150 USD
Research Scholar/ Students(UG,PG)	2000 INR	100 USD
Listener/Participants	1000 INR	50 USD

- Maximum three authors in one research paper.
- (All three must be students then fee is 2000 INR else 2500 INR).
- If More than three authors, each author will be added with additional 500 INR.

Payment Options

- Online Payment using net banking NEFT or IMPS.
- Payment Gateway
- www.conferenceinfo.org/payment
- Direct Deposit in the bank account which will be provided in acceptance letter
- Foreign Authors can transfer Through Paypal/wire transfer/western money

The registration fee includes:

- Participation of one registered person in the conference.
- Publishing of full papers in one the associated Journals
- Publishing of full papers in the International Conference proceeding with ISBN number
- Conference Kit
- Hardcopy of certificates for both international journal publication and conference presentation.
- Tea and Lunch during the Conference.
- All papers the published papers will get DOI

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5th International Conference on Recent Development in Engineering, Science, Management and Humanities(ICRESMH-2017)

Venue:-

Indian Federation of United Nations Associations (IFUNA), C-6, Qutab Institutional Area,
New Delhi, India
5th Feb 2017 (10 AM- 05 PM)

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INDIACom-2017

The Organizing Committee
of
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on
Computing for Sustainable Global Development
Cordially invite you to the

Inaugural Function

on 01st March, 2017; the Wednesday at 5:30 p.m. (sharp)
at

The Auditorium

Bharati Vidyapeeth Educational Complex

A-4, Paschim Vihar, Adjacent to Paschim Vihar (East) Metro Station, Rohtak Road
National Highway No.: 10; New Delhi – 110063, Tel.: +91-11-25275055; 09899997263

Guests of Honour

Dr. Hadi Hedayati

Dy. Minister, Ministry of Communications & IT
Islamic Republic of Afghanistan

Prof. Javier Poncela

Dept. of Electronic Technology,
University of Malaga, (SPAIN)

Dr. Yasser Ades

Greenwich University, London

Dr. Abdullah Basahel

King Abdulaziz University, Jeddah (KSA)

Prof. Mohammad Yamin

Dept. of Management Information Systems
King Abdulaziz University, Jeddah (KSA)

Ms. Suvira Srivastav

Computer Science & Publishing
Development, Springer Nature

In the August Presence of

Prof. Anirban Basu

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Computer Society of India

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Vice President-cum-President Elect
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Note: Please stay with us for **Cultural Evening** at **07:30 P.M.** followed by **Conference Dinner** at **08:30 P.M.** in the Campus itself. The detailed invitation can be downloaded from the link http://bvicam.ac.in/indiacom/latest_news.asp



**Academy of Business and Retail Management (ABRM)
London, United Kingdom**

Presents

**2017 ABRM 6th International Conference on Business &
Economic Development (ICBED), New York-USA**

Venue:

Crown Plaza JFK Airport
138-10 135th Avenue, Jamaica, New York 11436



Welcome Message from the Conference Chair

We are keen to foster a spirit of intellectual enquiry, one that draws on the wisdom of the past, yet equally encourages fresh thinking. It is our earnest wish that during the course of our conference new and purposeful relationships will be forged that will prove beneficial to all concerned.

This conference organized by ABRM seeks elucidate a wealth of issues in all aspects of business management, health and social care sciences, management education, teaching and learning methodologies and many more. Contributions should therefore be of interest to scholars, practitioners and researchers in management in both developed and developing countries targeting a worldwide readership. We are particularly interested in thought provoking research which capture and articulate the ways in which management thinking will have to be changed or customized to be effective and efficient in this new environment.

We believe that 2017 ABRM International Academic Conference on Business & Economic Development (ICBED) shall provide you opportunities to disseminate your research, learn from other researchers and network with other like-minded scholars.

We look forward to meeting you in New York in April 2017.

Dr. P. R. Datta

Academy of Business and Retail Management, London, United Kingdom

ICBED-2017 CONFERENCE COMMITTEE MEMBERS**Conference Chair**

Dr. P. R. Datta, Academy of Business and Retail Management, London, United Kingdom

Conference Committee

- Dr B.R.Chakraborty - Project Director, Academy of Business and Retail Management, UK
- Mark T Jones -Review Editor, Centre for Leadership Navigation, London, UK
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International Conference on Business & Economic Development (ICBED), 10-11th April 2017, New York, USA

Invitation

You are invited to participate in the '2016 ABRM International Academic Conference' organized by the Academy of Business and Retail Management (ABRM), New York-USA, during **Monday 10th and Tuesday 11th April 2017**

TRACKS FOR ICBED-2017

ICBED-2017 offers various tracks which include: The Finance, Accounting and Organisational structure, The Growth and Economic Development, the Globalisation and International Trade, Education and teaching for the Life Long Learning Sector, The HRM, Marketing & Information Technology, Health and Social care Management, Science and Engineering

Authors are invited to submit their original research papers, case study, review, work in progress, reports, abstract, students' papers or research proposals within the broad scope of each conference. Author's submission will be published in both the conference proceeding under **The Business & Management Review** (Printed copy) and online. ABRM utilises **double blind review** process for all submitted papers.

Contributions are invited in the areas including but not limited to:

- Innovation in retailing, ethical produce procurement and development
- Customer satisfaction, customer loyalty and retention strategies
- Customer Relationships marketing (CRM)
- Management and retail marketing
- Business management
- Business policies, strategies, and performance
- Innovation and product development, Business strategies
- Marketing management and strategies
- Consumer behaviour, Customer relationship management
- Public relations and retail communication
- Human Resources Management Practices and policies
- Information technology, Management Information Systems
- Globalisation, regional integration, international business, cross cultural management
- Multinational Corporations, transfer pricing, export and economic growth
- Trade and economic liberalisation
- Health and social care management, regulating in a changing health and social care sector
- Governance practices in health care sector
- Teaching and learning for life long learning sector
- The future of business education, assessment methods and techniques
- the structure and curricula of current and future business education
- Cross cultural issues in education, use of technology in teaching and learning
- Emotional intelligence in teaching

Authors may consider the above listed areas; however if they wish to develop a special session around a specific topic, the information is available in the call for submissions document. Individuals may also register and attend the conference as a participant without submitting or presenting any work.