

## Message from Editor Desk

# EIS Crossing Barriers and Work as a Espousal to Transform



## Dear GJEISians,

Someone who buys Yahoo at this instant will get hold of their Asian stakes in Alibaba and Yahoo Japan (*which is in part owned by SoftBank*). Alibaba and SoftBank are going to be amongst the top 10 (if not top 5) global Internet players in the next 10 years. So many people deleted their Uber accounts in the wake of the ‘#DeleteUber’ movement that the ride-sharing company had to rapidly generate a mechanized way for customers to run off the service. The mass migration began on 27<sup>th</sup> January shortly after US President Donald Trump signed an executive order as an interim measure so to stop citizens from seven countries from entering the United States. This caused a large remonstrations at New York’s JFK airport, supported by the New York Taxi Workers Alliance, who went on strike and stopped pickups in the area. Alibaba is going to formulate a gigantic move into the US and it is expected that Amazon and Jeff Bezos in its cross-hairs

Why I am talking about this stake or merger or acquisition I don’t make out but there is a little moral of story or background music behind this which according to me is nothing but an espousal to transform. GJEIS as a scholarly journal had no doubt initiated in this shift too. GJEIS as an educational or scholarly journal is a periodical publication in which scholarship relating to a particular academic discipline is published and is peer-reviewed/ blind reviewed or refereed. The contents here usually takes the form of articles presenting empirical papers, original research, review articles, and book reviews, View Point, Questionnaire format, doctoral snapshot. The good news is that GJEIS had been listed in UGC Recommended Journal list at ~~S. No. 13667~~. Since 2009, GJEIS has been a trustworthy digital resource for libraries and institutions of higher learning and provides access to the full historical run, digitizing the original print publication from cover to cover. GJEIS also allows access to this expansive collection of global scholarship that was previously only available through institutional affiliations. GJEIS in addition follow the submission becomes subject to review by outside scholars of the editor’s choosing who typically remain anonymous. The number of these peer reviewers (or “referees”) varies according to each journal’s editorial practice — typically, no fewer than two, though sometimes three or more, experts in the subject matter of the article produce reports upon the content, style, and other factors, which inform the editors’ publication decisions. Though these reports are generally confidential, GJEIS and its publishers also practice public peer review. The editorial office either chooses to reject the article, ask for a revision and resubmission, or accept the article for publication. Even accepted articles are often subjected to further (every so often considerable) editing by GJEIS editorial staff before they appear in print. GJEIS peer review process can take from several weeks to several months. The Journal is very much transparent in its functioning and declare all the dates and details in an article itself like (*Manuscript Accepted Date; Originality Check Date; Peer Reviewers Comment date; Blind Reviewers Comment Date; Author Revert date; Camera-Ready-Copy schedule, etc.*), which not only provide lucidity but offer clarity to viewers and subscribers.

GJEIS is on the verge of completing 10 years of publication in 2018. Since it has started its publication, this journal has addressed issues concerning science, management, engineering and technology in many frontier areas of research, development and its application. Since GJEIS which addressed as an academic journals are not subsidized by universities but backed by KARAM Society which is run by Research and Academic management consortium and professional organizations, who always work as a mentor, and do not exist to make a profit. However, from 2017 we are planning to accept advertising, page and image charges from authors to pay for production costs, but some flexibility and waiver would be given to extra ordinary research articles. On the other hand, GJEIS are produced by commercial publishers who do not make a profit by charging subscriptions to individuals and libraries and offer free articles from their portal <http://www.informaticsjournals.com/index.php/gjeis/index>. The GJEIS as a scholastic Journal facilitates well-groomed business lead-

ers with its research initiatives and rigours blind and peer review process The journal is right now listed in almost fifty directories in the world, equipped with Digital Object Identifier (DOI) from Cross-ref USA <http://www.crossref.org> . It also had an average impact factor of 1.68 from the various impact factors rating agencies. The journal with its eight volumes focused on this part and emphasize how changes brings a paradigm shift on the plus side and create tremendous market opportunities in products and services. Mandate of a Journal is to popularize the impression of Enterprise, Information and System in business and outside business. It is designed to enlighten people that synchronization of three words is not just a pecuniary objective, but is more ubiquitous, that is why we have to get transversely what the academics and the peers are doing and saying about technological pitch in creating a niche. We have built a comprehensive squad to make GJEIS sincerity.

We had moved to a new portal from starting of 2017 to <http://www.informaticsjournals.com/index.php/gjeis/index> with a target to toughen GJEIS more academically and research oriented. We had also now made the open access just to enhance citation as well as reaching to unreached. On the other hand the dedicated page in Facebook created in order to touch with the GJEIS Fraternity <https://www.facebook.com/GJEiS>. The GJEIS Website has been moving to a new contemporary Google-hosted JavaScript service which follow community-curated online directory, helps in indexing and facilitate in providing s access to peer-reviewed articles. It is also equipped with search engine optimization and web analytics for statistical analysis. I take this chance to thank all the staff of KARAM Society and people from Informatics for their dedication and passion in bringing out this eventful issue. I would also like to thank our office staff at the journal office, for their timely and meticulous work..



**Dr. Subodh Kesharwani**

Founder, Editor-in-Chief