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Call For Papers

Special Issue on Business Research

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"Rethinking the Business Research Process: Opportunities and Challenges"

Submission Deadline: 15th September, 2018

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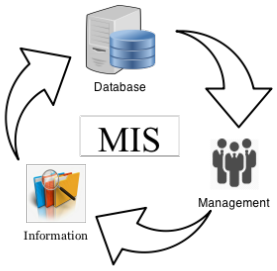
Overview

Global Markets and operations make it mandatory for organizations to rethink business innovation and research activities. Business research and innovation contribute considerably in improving the organizations productivity & quality and also refines the business strategies. There is a worldwide growth in competition to attract Research and Innovation and to achieve Sustainable Global Competitiveness, the organizations need to reform and strengthen their Business Research and Innovation systems and policies in sustainable and ethical manner. There is also a need to improve understanding how to ensure good Governance for economic and social development. This special issue will provide empirical and conceptual contributions that explore the organization's motivation to embrace Responsible Innovation and Research for Sustainable business in era of Globalization.

Topics

Contributors are welcome to submit Papers/Articles/Chapters but the topics are not limited to the following:

Block-1: Business Research	
• General Business Research Methods • Globalization, Business and Systems • Research & Development and Innovation • Any other Interdisciplinary Research related to Business, Research and management	
Block-2: Sustainable Development	
• Sustainable Business Models • Innovation for Sustainable Development • Corporate Responsibility and Sustainable Development • Entrepreneurship and Sustainable Development • Sustainable Business in Digital Age • Business Sustainability	
Block-3: Technology and Innovation	
• Digitization Era • E-Commerce/E-Business • Big Data Security and Challenges	
Block-4: Management Information Systems	
• Business Information System • Business statistics/Econometrics • Operational Research • Business Analytics	

Block-5: Corporate Social Responsibility and Ethics	
• Corporate Social Responsibility and Digital Revolution • Corporate Social Responsibility and Sustainable Development Goals (SDGs) • Corporate Social Responsibility and Business Ethics • Corporate Social Responsibility Initiatives • Corporate Social Responsibility Strategies	
Block-6: General Management & Operations	
• Innovative Practices in Management & Operations • Challenges, Threats & Opportunities in managing start-ups • Re-building business processes with Research Tools & Techniques • Evolution of Fintech Companies & financial inclusion • Changing dynamics of regulatory framework • Need for stringent regime in handling scams and bad loans	
Block-7: Entrepreneurship	
• Entrepreneurship and Knowledge Management • Entrepreneurship and Sustainability • Building Entrepreneurial Ecosystem • Small Business and Entrepreneurship • Emerging trends in Entrepreneurship • Entrepreneurial Behaviour and Research • Entrepreneurship and Innovation	

Paper Submission Procedure

- Submission for the special issue should be submitted online at http://www.informaticsjournals.com/index.php/gjeis/user/register?registerAs=author
- All submissions will be subject to the standard review process followed by Global Journal of Enterprise Information System (GJEIS).
- All manuscripts must be original and unpublished work.
- For more detail visit to sample issue of a Journal for style and format http://www.informaticsjournals.com/public/site/images/GJEIS-Sample_Copy.pdf
- All submissions should confirm to the GJEIS manuscript submission guidelines available at: http://www.informaticsjournals. com/index.php/gjeis/pages/view/ia
- No Publishing Fees
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The deadline for submission of papers to the special issue is 15th September 2018