



Enterprise Information System: Contemporary Trends and Issues By

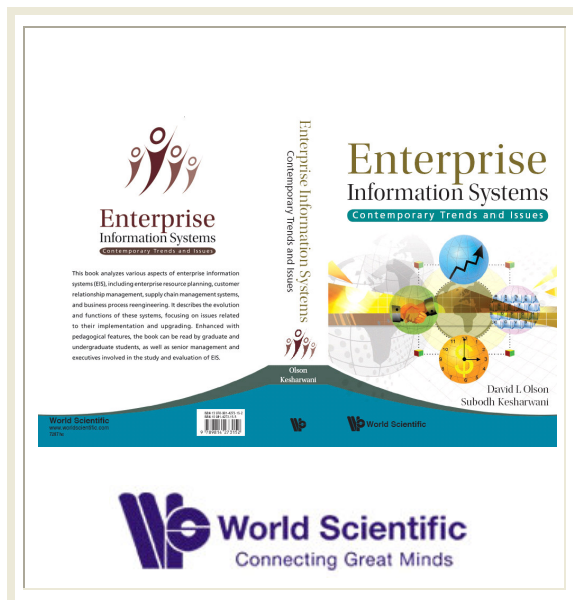
David L Olson & Subodh Kesharwani

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ABSTRACT

This book provides a thorough learning with the chapters and cases covered, it's more of the leap for theory to meet the practical knowledge. It's a really a great reading material according to me for students, technocrats, management students, professionals and existing experts from the similar area on interest like enterprise information systems (EIS), including enterprise resource planning, customer relationship management, supply chain management systems, and business process reengineering, lean manufacturing. It describes the evolution and functions of these systems, focusing on issues related to their implementation and upgrading. This book is just so fresh!



KEYWORD

ERP

Business intelligence Systems

Vendor Profiles

Maintenance

EIS

Supply Chain and EIS

CRM

Critical Success Factors

Book Review – BY RACHIT MALIK

Enterprise Information System: Contemporary Trends and Issues

David L. Olson & Subodh Kesharwani

A book for everyone not just students but for professionals and amateurs.

One reads a book for clearing fundamentals in the subject or area of interest or to just simply learn, I read **Enterprise Information Systems –Contemporary Trends and Issues by David L Olson and Subodh Keshwarwani**, for the very same reason.

I am still like a kid in choosing books to read, if I find the cover interesting it's a plus one, wow this one has pictures as well another plus one, it isn't that thick which would give me nightmares of being buried under such a huge book, well this point truly made me pick this book out many more titles around.

From the Preface till the look on my face after I finished this creation, I just loved it!

This was my first book on this topic, though thanks to Internet for providing me knowledge even before a click with 'Google instant' it never showed results without any knowledge to gain. I admit that I am a Computer person, I would read on Laptop rather than opening up bundles of books.

I am not against books but writing books needed Re-engineering to attract readers back to them and this is what this book did to me.

This book provides a thorough learning with the chapters covered; it's more of the bridge between theories to meet the practical knowledge. It's a must read according to me for students, amateurs and professionals and existing experts from the similar area on interest.

From the last 3 days now I have skipped to change my status message and to tweet while this book held me strong.

Let me share my experience with you all before you take this masterpiece home!

- ❖ *Footnotes throughout the book by Authors have been amazing; they made it sure that we are on the same page of learning.*
- ❖ *The way the Cases has been projected at the beginning of every chapter raised my*

interest and understanding of the concepts depicted.

- ❖ *Knowledge flow has been brilliant; it enhanced my existing knowledge of the concepts.*
- ❖ *I believe in practical learning rather I would say active learning and not the legacy passive books which became outdated way before the first copy was sold. Though they have been hard work and learning from the masters but one needs more than what book covered.*
- ❖ *The research analysis depicted is so fresh.*
- ❖ *At times I have come across few books which showcased cases from companies of one region of the world only but this book I would say has been global in cases and research showcased.*
- ❖ *This book cleared many myths and brought the limelight to many new and affective innovative ideas for ERP to EIS.*
- ❖ *Today when, Sap with all due respect, is losing market to new players, especially making way for Open Source Champions, this book depicted it all.*
- ❖ *A book for everyone not just students but for professionals and amateurs.*
- ❖ *It never limited my power to think up to certain limit rather it made my mind to play freely for more creativity around.*
- ❖ *Charts, Diagrams, images etc. shown are very current and explanatory.*
- ❖ *The language used in this book has been for one and all.*

So this was my experience with this book, I can feel the positive change within for my knowledge and kind of getting excited for using this enhanced understanding of this subject ,after all What I believe is "Knowledge gives one grace to be an ace.....so continue learning ;)."

Book Review – BY RACHIT MALIK

Thanks for your time to finally reach the end of the review, hope it would be useful to you. Please share your experiences, views and of course the reviews for the books and topics of similar interest.

Thank You, Dear authors for a legendary book! One can get more detail about the Book by going through the following website.

<http://www.worldscibooks.com/business/7287.html>

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