

1. Message from Editor Desk	1
– Subodh Kesharwani	
2. Message from Managing Editor	5
– Jyoti	
3. Message from Associate Handling Editors	6
– Shailza & Sonakshi	
4. Assistant Handling Editors	6
– Kanishk	
Empirical Research Papers	
5. Interrelationship Between E-satisfaction, E-trust and E-loyalty in the Banking Industry	7
– Jyoti and Subodh Kesharwani	
6. Influence of Consumer Ethnocentrism on the Attitude towards Domestic Products	17
– Shashi Yadav and Nawal Kishor	
Theme Based Paper	
7. Carbon Pricing Models to Attain ‘Net Zero’	28
– Simran Sethi	
Case Based Study	
8. Perils of War-An Investigation into the Short-Term Impact of the Russia-Ukraine Conflict on Indian Stock Market	35
– Chandan Sharma and Deep Shree	
View Point	
9. NEP 2020: Blended Learning- The Road Ahead for Higher Education in India	42
– Noor Aisha and Amiteshwar Ratra	
Review of Literature	
10. The Need of Public Health Open Educational Resource: A Literature Review	47
– Prabhudas Barre and Amiteshwar Ratra	