

## Message from Associate Handling Editor

“GJEIS offers an international environment for the exchange of ideas which has always proved its excellence because of the dynamic articles published under it. As a multi-disciplinary journal, it welcomes and recognizes the contributions of researchers, academicians and industry experts from all the disciplines and has always proved its brilliance in escalating and enriching theory as well as research. It promotes empirical and analytical studies, in addition to conceptual/theoretical, theme-based paper, review-based paper and case-based studies, etc. for providing basis for further research.

This 2<sup>nd</sup> issue of 13<sup>th</sup> volume is bringing many vibrant and interesting topics for the readers to gain insights on various different. Acclimatizing the Fear of COVID-19, Cropping Pattern, Teachers' Satisfaction with Online Teaching, Community Organization Method and Computer-Based Routing and Scheduling for a Public library System are few of them.

GJEIS is having an extremely talented editorial hierarchy which works for the strengthened quality control mechanism which is reflected in the issues. It has always been a fruitful learning experience to work with GJEIS and I am privileged and enthusiastic for turning into an Associate Handling Editor for 1<sup>st</sup> issue of 13<sup>th</sup> Volume. On the behalf of the entire editorial team, I would like to show my gratitude to all the authors for showing trust in the journal. I specially thank Dr. Subodh Kesharwani, the mastermind behind GJEIS for laying the roadmap to the journal and giving me the opportunity to be a part of it.

We promise to bring more marvelous issues having innovative themes in the future.”



**Ms. Shailza** is currently pursuing her Doctoral Research from School of Management Studies (IGNOU), New Delhi. She specializes in Marketing and has recently completed her M.Phil in Commerce from IGNOU on “The Adoption of Digital Payment System: A study of Delhi NCR”. She has done her B.Com (Hons) from Vivekananda College and M.Com from Delhi School of Economics, University of Delhi and qualified UGC-NET JRF thrice. She has been a part of various Seminars, Paper Presentations, Faculty Development Programme and National and International Conferences. She has presented and published few papers on Digital Payments, IoT, Blockchain, Mobile banking, etc. She is a hardcore believer to work on her own initiative and also as a part of team. She excels in her analytical skills with a global outlook and foresightedness which is the need of hour. She believes “A dream does not become reality through magic; it takes sweat, determination and hard work.

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“GJEIS is an interdisciplinary quarterly peer-reviewed academic journal which allows researchers and learners of distinguished fields like Social Science, Management, Computer Science, Information Technology, Organisational Behaviour, International Business etc. to share their research works or ideas altogether. GJEIS is one of the fastest growing journals with an impact factor of 3.57. To ensure the quality research and originality GJEIS follows rigorous policies starting from initial submission through to revisions and finalization. All the manuscripts are critically reviewed before they are published. Contributions must be original, not previously or simultaneously published elsewhere. GJEIS has a strong backend team, which ensures timely publication and prompt guidance to the aspiring authors as and when they need.

Working with the core team of GJEIS has always been one of its own kind experiences to me. GJEIS is a team of enthusiastic learners and knowledge seekers. I am privileged for turning into an Associate Handling Editor for the Volume 13, Issue 4. I am thankful to all the authors for contributing to the current issue and invite you all to further submit your manuscripts with us and share the results of your endeavour with other researchers across the globe.”

**Ms. Jyoti** is currently pursuing her Doctoral Research study in Marketing Management from SOMS (IGNOU), New Delhi. She has done her B.Com (H) from Shri Ram College of Commerce (University of Delhi), M.com from Hansraj College (University of Delhi) and qualified UGC- NET JRF in Commerce. She has been a part of various Seminars, Paper Presentations, Faculty Development Programmes and National and International Conferences. She has published few papers related to theme of Cyber Security, IoT, Blockchain, Relationship Marketing, Digital Payments, E-services etc. in reputed journals. She is an enthusiastic learner who believes in maintaining and maximizing the quality of life by implementing her skills, and experience gained through education, hard work and dedication.



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“ 2021 was a lurching year that began with hope, flirted with whiplash and gyrated to a halt. In 2021, the world was prepared and all set to get vaccinated and fight back the coronavirus. The year had witnessed many issues in all contexts from education to environment, politics to policies, data to doses, vaccines to vacancies etc. The year also marked with relief from lockdowns and getting back to the normalcy of life.

This is incredibly the last issue of the Global Journal of Enterprise Information System for 2021. The journey of GJEIS this year has been similar to 2021. We have had numerous articles based on different issues and innovations from all around the world. The pandemic did not affect the flow of articles received from our authors. Our articles have been even stronger and set quality benchmarks, thanks to the authors and support of our readers. The timely response from our reviewers and their remarkable contribution has strengthened the articles received and to maintain the standards of GJEIS.

As the Associate Editor, GJEIS I wish all our readers a safe, healthy and happy festive season on behalf of our GJEIS team. We wish you the gifts of love, friendship, success and good health. In this world of collaborations we also welcome our readers to collaborate with us so that we together can reach new heights. I take this opportunity to thank our editorial team for the continued efforts throughout the year without whom the articles could not get their shape. I thank Prof. Subodh Kesharwani for giving me the opportunity to be part of this reputed journal and being the guiding light to the entire team. Looking forward for a promising year ahead...2022!!!!”

*Happy 2022 to everyone ...!!!*



**Mrs. Sonakshi Jaiswal** is an Assistant Professor, Department of Commerce, Nizam College, Hyderabad. She specializes in the area of Marketing and Finance. Her areas of interest are Finance and Marketing. She has been teaching Taxation, Corporate Accounts, Business Organization and Management, Business Statistics, Banking, E-commerce and Information Technology. She is pursuing her Doctoral Degree from Indira Gandhi National Open University, New Delhi with Marketing as her specialization. She completed her Masters of Commerce with Distinction Marks and secured 10<sup>th</sup> rank in Osmania University, Hyderabad. She has also done Masters in Business Administration with Distinction from Osmania University, Hyderabad. She has completed Bachelors of Commerce (e-commerce) from Nizam College and held 1st rank. She has qualified Telangana State Eligibility Test (SET) conducted by the state government and also qualified National Eligibility Test (NET) conducted by UGC, New Delhi in 2017. She has, to her credit, many articles published in various national and international journals. She has presented papers on various topics in Marketing in different academic forums and seminars. She has attended and worked with the organizers of various Faculty Development Programmes, Seminars, Workshops and Presented papers in many conferences. She is a member of Telangana Commerce Association (TCA). She is a zealous learner exploring various sources to expand her knowledge base.

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