

<b>1. Message from Editor Desk</b>	<b>1</b>
– Subodh Kesharwani	
<b>2. Message from Associate Handling Editor</b>	<b>5</b>
– Shailza, Jyoti & Sonakshi	
<b>Empirical Research Papers</b>	
<b>3. Empowering Leadership in Education Ecosystem through Technology Enabled Practices</b>	<b>7</b>
– Mohammed Eshteiwi Ahmouda Shafter and Naser Abdul Hameed Farhart	
<b>4. Impact of Leaders Competency on the Profitability of the Micro, Small and Medium Enterprise</b>	<b>20</b>
– Alok Agrawal and Kopal Srivastav	
<b>5. A Comparative Study of Financial Inclusion &amp; Digital Financial Inclusion in India in the wake of Demonetization and COVID-19 Pandemic</b>	<b>35</b>
– Anil Kumar, Surender Singh and Preeti	
<b>Case Based Study</b>	
<b>6. A Study on the Challenges and Opportunities of Online Education in India, During Lockdown Period with Special Reference to Professional Education</b>	<b>49</b>
– D B Singh	
<b>View Point</b>	
<b>7. Empirical Study of Consumer Preference w.r.t. Home Loan using Data Analytics</b>	<b>57</b>
– Namrata Agrawal and Disha Gupta	
<b>Research Thought</b>	
<b>8. Changing Dynamics of Brand Loyalty: Determinants of Mobile Phone Buying Behavior among Youngsters</b>	<b>65</b>
– Arnab Chakraborty, Mamta Chawla and Aparajita Dasgupta Amist	
<b>9. Exploring the Role of Media in Women’s Political Empowerment</b>	<b>73</b>
– G Uma and Ramesh Yadav	
<b>10. Media in Development of Tribal Communities A Research Study Three Blocks of the Sirohi District, Rajasthan</b>	<b>80</b>
– Kamlesh Meena and Ramesh Yadav	