	1. Jan to March 2021– Subodh Kesharwani	1
S	2. Message from Associate Handling Editor-Shailza – Shailza, Jyoti & Sonakshi	7
	Empirical Research Papers	
Z	3. Empirical Study of Price Volatility of Staple Foodgrains Commodities During Covid19 in India by GARCH Model using CPI - Gurvinder Kaur	9
口	4. Assessment of efficacy of Consumer Lifestyles as predictor of Consumer Behaviour for purchase of Refrigerator – Malay Tiwari and Rajiv Dubey	19
L	Theme Based Paper	
Z	 Technological Influences over Factors for Sustainability of Smart Cities Vinita Sharma and Tanu Manocha 	26
0	Case Study Based Paper	
C	6. Telephone Network and Internet Penetration in India: A Pragmatic study using Data Analytics - Namrata Agrawal	42
	7. Programme Evaluation Study of a Diploma Programme in Nutrition and Health Education: A Case Study from the National Open University of India – Amiteshwar Ratra and Deeksha kapur	49

Editor's Desk

ix

S	View Point	
Ц	8. India an Emerging Leader after Pandemic: A Strategy for the Development of new India - Anuj Kumar, Deepa Gupta, Mukul Gupta and Gautam Srivastava	60
Z	9. Framework and Techniques for Managing Technical Debt in Software Development Lifecycle - Sameer S Paradkar	71
田	10. Performing Arts and Social Work: Initiating Creative Amalgamations - Vidushi Srivastava and Sayantani Guin	71
	Research Thought	
Z	11. A Critical Analysis of Motivational Factors of Host Communities for Developing Ecotourism in Sikkim – Dawa Doma Sherpa and Paramita Suklabaidya	87
0	12. Analysing Efficacy of Indian Anti Smoking Online Advertisements – Padmini Jain	96
O	13. Biographical Note In an Area of Academics - Prof. Parmod Kumar Mehra	106

