



## Resident Associate Editor's (RAEs) Verdicts & Testimonials

### Welcome to Global Journal of Enterprise Information System(GJEIS)

“GJEIS has always been encouraging and accepting manuscripts based on original qualitative or quantitative research, an innovative conceptual framework, or a substantial literature review that opens new areas of inquiry and investigation. Our journal recognizes the contributions of all disciplines that help in expanding and enriching theory, research and practice. GJEIS encourages submissions from researchers, students and practitioners in all fields. It stands as a multidisciplinary journal which brings out a blend of various fields. GJEIS continues to maintain the highest level of ethical integrity, ensuring consistency and scientific rigor in each of its research articles. My desire is for GJEIS to continue to excel and insightfully build for the future to provide the greatest venue for sharing outstanding research thoughts.

It is no secret that the landscape of scholarly publishing is quickly changing.

Across disciplines, new demands and expectations from both authors and readers have encouraged shifting perspectives among editors and publishers. As an Associate Handling Editor, I assure the readers and authors that we at GJEIS ensure that the journal remains flexible in attending to the rapidly shifting scientific communication landscape, while also maintaining and intensifying the high standards of academic excellence for which the journal is known.

By steadily introducing initiatives to the editorial and review processes, I believe Global Journal of Enterprise Information System will further develop as a flagship for communicating multi-disciplinary research, all while successfully meeting the evolving needs of its audience. Together we would work towards making the journal a truly influential publication.

Comments, suggestions and special issue proposals are always welcome ”

*Happy Reading ..!!!*



**Ms. Sonakshi Jaiswal** has been working in the Department of Commerce, Nizam College, Hyderabad from 2016. She specializes in the area of Marketing and Finance. She is pursuing her Doctoral Degree from Indira Gandhi National Open University, New Delhi with Marketing as her specialization. She completed her Masters of Commerce with Distinction Marks and secured 10th rank in Osmania University, Hyderabad. She has also done Masters in Business Administration with Distinction from Osmania University, Hyderabad. She has completed Bachelors of Commerce (e-commerce) from Nizam College, Osmania University and held 1st rank. She has qualified Telangana State Eligibility Test (SET) conducted by the state government and also qualified National Eligibility Test (NET) conducted by UGC, New Delhi. She has published and presented several research papers to her credit, attended and worked with the organizers of various Faculty Development Programmes, Seminars, Webinar and Workshops. She is a zealous learner exploring various sources to expand her knowledge base. She believes “There are no shortcuts to success, it's all about the process”

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“GJEIS is a multidisciplinary journal attracting academicians, researchers, industry experts all across the globe and providing them a platform to share their ideas, knowledge on various emergent themes. It promotes knowledge and experience sharing and encourages a cross-functional research in diverse areas ranging from Virtual learning, MOOC, AI, Organisational commitment to COVID 19 pandemic and bridges the gap between theory and practice by connecting academicians and industry practitioners.

GJEIS is continually setting newer milestones in each of its issue. It is a core team of enthusiastic academicians and researchers across various domains. Working with such an amazing team of GJEIS has always been a great learning. I am privileged for turning into an Associate Handling Editor for the Volume 12, Issue 4. I am thankful to all the authors for contributing to the current issue and specially to the Chief Editor Dr. Subodh Kesharwani, a dynamic personality who never fails to amaze and inspire everyone around with his innovativeness and determination for the work.

With this issue GJEIS is turning 13 and for that I congratulate the Chief Editor for his continuous dedication and determination alongwith all the reviewers and authors for their invaluable contribution and suggestions over time. I encourage all our readers and authors to consider submitting to the journal. We promise to come up with the more innovative themes & remarkable tracks in the forthcoming issues. Any of your suggestions are most welcome. In case of any need feel free to contact us.

The core team of GJEIS is always there to help you. At the end, I acknowledge the progress GJEIS has made but i would surely say it has gotta long way to go!!! ”

**Ms. Jyoti** is currently pursuing her Doctoral Research study in Marketing Management from SOMS (IGNOU), New Delhi. She has done her B.Com (H) from Shri Ram College of Commerce (University of Delhi), M.com from Hansraj College (University of Delhi) and qualified UGC- NET JRF in Commerce. She has been a part of various Seminars, Paper Presentations, Faculty Development Programmes and National and International Conferences. She has published few papers related to theme of Cyber Security, IoT, Blockchain, Relationship Marketing, Digital Payments, E-services etc. in reputed journals. She is an enthusiastic learner who believes in maintaining and maximizing the quality of life by implementing her skills, and experience gained through education, hard work and dedication.



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“GJEIS is an international journal which is continuously demonstrating its brilliance in publishing research papers on innovative and emerging themes. It promotes empirical and analytical studies, in addition to conceptual/theoretical, theme based paper, review based paper and case based studies, viewpoints, etc. for providing basis for further research. It is uninterruptedly achieving fresher heights with every new issue. It offers an international environment for the exchange of ideas which has always proved its excellence because of the dynamic articles published under it. It is having extremely talented editorial hierarchy which works for the strengthened quality control mechanism which is reflected in the issues.

It has always been a fruitful learning experience to work with GJEIS and I am privileged and enthusiastic for turning into an associate handling editor for 4th issue of 12th Volume. On the behalf of the entire editorial team, I would like to show my gratitude to all the authors for showing trust in the journal. I specially thank Dr. Subodh Kesharwani, the mastermind behind GJEIS for laying the roadmap to the journal and giving me the opportunity to be a part of it.  
We promise to bring more marvelous issues in the future.”



**Ms. Shailza** is a Research Scholar at SOMS (IGNOU), New Delhi. She has done her B.Com (Hons) from Vivekananda College and M.Com from Delhi School of Economics, University of Delhi and qualified UGC-NET JRF thrice. She has been a part of various Seminars, Paper Presentations, Faculty Development Programme and National and International Conferences. She has published few papers on Digital Payments, IoT, Blockchain, etc. in reputed journals. She is a hardcore believer to work on her own initiative and also as a part of team. She excels in her analytical skills with a global outlook and foresightedness which is the need of hour.”

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