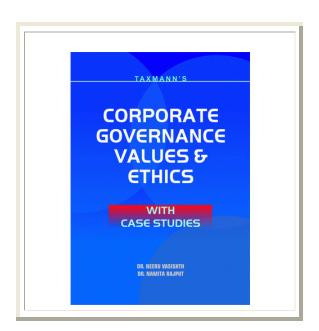


Corporate Governance Values and Ethics with case studies By

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ABSTRACT

Corporate Governance is necessary to avoid corporate frands, scams and irregularities. The book under review highlights various concepts of Corporate Governance, ethics and values and analyzes their relevance in the fields of Business management and Organizational Behavior. The book has been written lucidly with a self-explanatory approach with various examples from Indian case studies.

The book on Corporate Governance Values and Ethics with case studies is extremely useful for Under Graduate and Post Graduate students of Business Administration and also for students pursuing other professional courses.

KEYWORD	
Strategic Planning	
Quality Control	
India	
Diversification	
Logistics	

Book Review - By Akanksha Khanna

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This book is a simple presentation of various concepts of corporate governance and business ethics in an easy to understand language. It comprises relevant case studies to gain a deeper insight into the subject.

Each chapter begins with an introductory paragraph and states its objectives. Every paragraph begins with an introductory comment that clears its objectives and relates it to the text at relevant places.

The book encompasses 21 chapters covering different useful concepts of corporate governance, Values and Ethics.

The 1st chapter includes meaning, need, importance, principles and objectives of Corporate Governance.

The 2nd chapter talks about Code of corporate practices, corporate Governance in India mentioning Cadbury Committee, Birla committee Report, SEBI Code and CII code.

The 3^{rd} and 4^{th} chapters discuss Corporate Social Reporting and Role of Board of Directors respectively.

In the 5th chapter, authors discuss Corporate governance in Global and Indian context throwing light on corporate disclosure practices and Investor protection in India.

Following chapters corroborate the concepts of Values, Teaching ethics, Teachings from scriptures, ethical issues and market systems, Corporate social Responsibility, ethics and financial areas of business, moral reasoning and theories, Globalization, Information technology and decision making.

The last 6 chapters throw light on corporate strategy, Benchmarking, Quality control, Promotion management and brand building, growth strategies and supply chain management.

There is an underlying need to study various concepts of corporate governance to gain a deeper insight of corporate health and its relationship with investors. Governance ensures ethics in corporate management. Ethics comprise the values and social system for organizations promoting orderly corporate life and a disciplined society.

In the current scenario, business and society are deviating from ethical practices towards maximization of personal gains. Corruption, scandals, black marketing, tax evasion have become rampant and pervasive in modern business societies. Study of Ethics goes a long way in shaping the culture of individual, firm, industry, nation and world at large.



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