



Corporate Governance Values and Ethics with case studies

By

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ABSTRACT

Corporate Governance is necessary to avoid corporate frauds, scams and irregularities. The book under review highlights various concepts of Corporate Governance, ethics and values and analyzes their relevance in the fields of Business management and Organizational Behavior. The book has been written lucidly with a self-explanatory approach with various examples from Indian case studies.

The book on Corporate Governance Values and Ethics with case studies is extremely useful for Under Graduate and Post Graduate students of Business Administration and also for students pursuing other professional courses.

KEYWORD

Globalization	Strategic Planning
Corporate Social Reporting	Quality Control
Scriptures and Ethics	India
Benchmarking	Diversification
Benchmarking	Logistics

This book is a simple presentation of various concepts of corporate governance and business ethics in an easy to understand language. It comprises relevant case studies to gain a deeper insight into the subject.

Each chapter begins with an introductory paragraph and states its objectives. Every paragraph begins with an introductory comment that clears its objectives and relates it to the text at relevant places.

The book encompasses 21 chapters covering different useful concepts of corporate governance, Values and Ethics.

The 1st chapter includes meaning, need, importance, principles and objectives of Corporate Governance.

The 2nd chapter talks about Code of corporate practices, corporate Governance in India mentioning Cadbury Committee, Birla committee Report, SEBI Code and CII code.

The 3rd and 4th chapters discuss Corporate Social Reporting and Role of Board of Directors respectively.

In the 5th chapter, authors discuss Corporate governance in Global and Indian context throwing light on corporate disclosure practices and Investor protection in India.

Following chapters corroborate the concepts of Values, Teaching ethics, Teachings from scriptures, ethical issues and market systems, Corporate social Responsibility, ethics and financial areas of business, moral reasoning and theories, Globalization, Information technology and decision making.

The last 6 chapters throw light on corporate strategy, Benchmarking, Quality control, Promotion management and brand building, growth strategies and supply chain management.

There is an underlying need to study various concepts of corporate governance to gain a deeper insight of corporate health and its relationship with investors. Governance ensures ethics in corporate management. Ethics comprise the values and social system for organizations promoting orderly corporate life and a disciplined society.

In the current scenario, business and society are deviating from ethical practices towards maximization of personal gains. Corruption, scandals, black marketing, tax evasion have become rampant and pervasive in modern business societies. Study of Ethics goes a long way in shaping the culture of individual, firm, industry, nation and world at large.



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