

BOOK REVIEW

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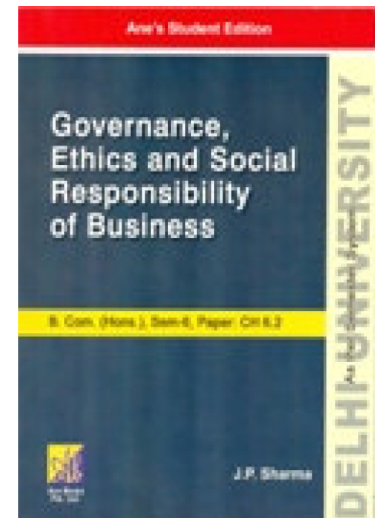
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Governance, Ethics and Social Responsibility of Business

J.P. Sharma

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Review

Corporate governance, ethics and corporate social responsibility have become topics of worldwide importance in the present times. In the globalised business environment a host of complicated issues are being raised and business cannot be unethical due to a lot of environmental pressures and market forces. A number of corrective measures and interventions from government and regulatory authorities have been introduced as measure good governance.

The author has come up with the special edition of this book on Governance, Business Ethics and Social Responsibility of Business as per the new syllabus of B.Com (Hons.) of the University of Delhi. This book has been written specifically for the students of semester mode of University of Delhi in accordance with the prescribed syllabus.

The book provides an introduction to business ethics, CSR and important issues and reforms in the area of corporate governance. Governance is a subject that is constantly evolving under the influence of new legislations, reforms and the impact of global codes and practices on good governance. The book

has been divided into eight chapters. The chapters in the book includes politics and ethics, principles and theories of business ethics, corporate governance, major corporate scandals, codes and standards on corporate governance, corporate social responsibility. Each concept has been explained in a detailed manner.

There are many pedagogical features of the book worth mentioning. The book has been written in simple and easy to understand language. The subject matter has been presented in student-friendly, systematic and intelligible manner. Simple and reader-friendly style has been used by the author while writing this book. Each lesson has a list of carefully selected questions that will help the students revisit and apply the learning in critical fashion. So the book authored by Prof. J.P Sharma, completely serves the purpose of providing reading material for the students who want to acquaint themselves with the particular subject. This book attempts to present the complicated subject of Corporate Governance, Ethics and corporate social responsibility in an easily comprehensible manner.

The book is ideal for self study and makes the learning a painless exercise. The book is completely students friendly, interesting and worth reading.