

## Message from Guest Editor



Economic events and reforms have always had a major role on the working of economies and industries. The world economies have now become an integrated matrix wherein one country is dependent on the other for its variety of needs. The ongoing situation across the world has proven that if any jerk is experienced at one corner the ripples shall be visible on others as well.

The nations both developed and developing are trying to cope up with the situation and struggle is on all over.

The epicenter of the present situation has been in China where this deadly disease had been found first of all. Surprisingly now everything has come back to normal for this country and the rest of the world is still in pain. The story of crude oil prices has been a disastrous output of the low demand for this product. Financial markets have gone for a toss and regulatory regime has been liquidated for meeting up the challenges.

Hospitality, banking, real estate, automobiles, fast moving consumer goods, consumer durables, steel, information technology to name a few have gone to a setback due to issues related labor availability, logistics disturbance and lack of physical contact. The entire world seems to have become a virtual network where there is no face to face linkage from one to another.

The ministry and leaders of groups of nations are in full swing to normalize the situation but it seems that the year 2020 may not offer good things for the Government exchequers and its citizens. The present issue deals with variety of contributions from the authors which revolve around airline industry, behavioral financial market analysis and many more. There may be a further scope to analyze the variables in these studies from Covid-19 angle.

I extend my thankfulness to the authors for their valuable contribution and our editorial team who has worked day and night to make this issue possible. Hope our readers would appreciate the work.