

## Message from Associate Handling Editor

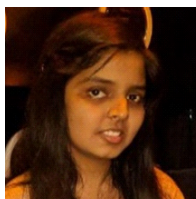
“ GJEIS is a true podium for academicians, industry experts, researchers and students across the globe to share their views on the emerging themes in terms of research papers, viewpoints, case studies etc. I am privileged and enthusiastic for turning into a associate handling editor for the Issue 1 of Volume 12. It has always been a wonderful learning working with the core team of GJEIS. I am thankful to all the authors for contributing for the current issue and i also encourage all our readers to consider submitting to the journal. We would be delighted to review your manuscripts and we promise to come up with the more innovative themes & remarkable tracks in the forthcoming issues.”



**Ms. Jyoti** is currently pursuing her Doctoral Research study from SOMS (IGNOU), New Delhi. She has done her B. Com (H) and M. Com from University of Delhi and qualified UGC- NET JRF. She has been a part of various Seminars, Paper Presentations, Faculty Development Programme and National and International Conferences. She is an enthusiastic learner who believes in maintaining and maximizing the quality of life by implementing her skills, and experience gained through education, hard work and dedication.

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“ GJEIS being an eleven years old international and multidisciplinary journal has always proved its excellence because of the dynamic articles published under it. We are publishing manuscripts under 14 varying heads focusing exclusively on mixed method research and showing presence not only in PAN India but in PAN world. We have extremely talented editorial hierarchy which works for the strengthened quality control mechanism which is reflected in the issues. I am delighted to be a part of this team as GJEIS has always been a source of learning for me. As an associate handling editor and on the behalf of the entire editorial team we are gratified to the authors for showing trust in the journal and along with this 1st issue of year we promise to continue to bring more marvelous issues in the future.”

**Ms. Shailza** is a Research Scholar at SOMS (IGNOU), New Delhi. She has done her B.Com (H) from Vivekananda College and M.Com from Delhi School of Economics, University of Delhi and qualified UGC- NET JRF thrice. She has been a part of various Seminars, Paper Presentations, Faculty Development Programme and National and International Conferences. She is a hardcore believer to work on her own initiative and also as a part of team. She excels in her analytical skills with a global outlook and foresightedness which is the need of hour.

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