

# **Book Review**

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## **Masters Speak: Management Education in India**

V. K. Nangia, V Sharma, R Agrawal, R Mahajan

#### **Citation**

Nangia V. K, Sharma V, Agrawal R, & Mahajan R (2014). Masters Speak: Management Education in India, Bloomsbury.



Masters Speak

# Review

Management education in India has had a phenomenal transformation since the sixties. In Masters Speak, Vinay Nangia, Vinay Sharma, Rajat Agrawal, Ritika Mahajan bring together an array of leaders and pioneers in the field. Towards the close of nineteenth century and in the early twentieth century business education started in United States of America. In the post world war two era of the nineteen fifties and nineteen sixties it started in the other continents. In the post unipolar world of 1990s during the past two decades it got increasing attention from the society in India and around the world. Management graduates reached at the pinnacle in almost every sphere of life. Today we find them in Government service working as civil servants, leading public sector companies, banks, even politics and definitely all over the corporate sector controlling large chunks of revenue.

Increasing demand of Management Graduates brought in its wake increasing number of management institutes or B-Schools. This increase in the number of institutions offering Management Education resulted in fierce competition. The institutes want to be different and purposeful; yet not sure of themselves in terms of their relevance and the direction to pick

Present perplexing state of Management Education led us to seek the views of the people, who had been at the helm of the affairs during the evolution and growth phase of Management Education in India; to listen to the story of management education in India; how it began and unfolded over time; what they feel about management as a discipline; what are various issues and challenges the Management Education faces today in India. What why and how of management education is explicit in the interviews presented in this book. The people interviewed, namely, Professor Abad Ahmad, Professor Ashoka Chandra, Professor Charan Wadhwa, Professor D. M. Pestonjee, Professor Dilip Bandhyopadhyay, Professor Ishwar Dayal, Professor J. Philip, Professor K. R. S. Murthy, Professor Krishna Kumar, Professor Mangesh Korgaonkar, Professor N. R. Sheth, Professor Pramod Verma, Professor Pradip Khandwala, Professor Pritam Singh, Professor Rajan Saxena, Professor S. Neelamegham, Professor Samuel Paul and Professor Vinayshil Gautam are thought leaders and institution builders of Management Education in India as is evident from their profile in the following pages. This book wholesomely presents the story of Management Education.