

## Implication advocate from Editor's offset



### EIS Impact in Digital Entrepreneurship



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Technology has facilitated a new age of entrepreneurship as entrepreneurs find digital paraphernalia that put together easy new ventures to accumulate use of commercial opportunities around the human race. This particular issue volume-10 Issue-3 July-Sep, 2018 provides readers how EIS facilitates using technology platforms to establish new venture. Digital entrepreneurship is by and large creating new ventures and transforming existing businesses by developing novel digital technologies and/or novel handling of such technologies.

In terms of edification, digital entrepreneurship opens new potential to instruct the consequently legion of entrepreneurs. The best technique to enlarge acquaintance of entrepreneurship is to 'accomplish it', and reproduce on that occurrence. Starting a new business or launching a new product, in the customary world is well-appointed and death-defying for beginners. The digital world not just lowers the blockade for starting something innovative, but offers a multiplicity of pathways to success. It's just a miscellaneous world educationally from case studies, simulations, and business plans.

Digital Entrepreneurship can be classified as embracing "new ventures and the alteration of existing business by creating and using novel digital technologies. Digital Enterprises are characterized by an elevated potency of utilisation of new digital technologies (chiefly societal, movable, analytics and cloud solutions) to step forward business operations, formulate new-fangled (digital) business models, pulverize business aptitude, and tie with customers and stakeholders through new (digital) channels". Digital entrepreneurship is an appearance that describes how entrepreneurship will revolutionize, as business and society lengthen to be transformed by digital technology. Digital entrepreneurship highlights changes in entrepreneurial practice, theory, and education. Beyond learning new sensible skills, digital entrepreneurship is also about new ways of thinking about entrepreneurship itself—which is another way of saying it offers new theories of entrepreneurship. Digital entrepreneurship opens up new questions about policy, circumstance, and jeopardy. Does the most admirable data win? How can I legerdemain a business thought that can be prototyped digitally? How can I step forward my business idea faster than anyone as fighting fit? How can I without complicatedness fastening between different business ideas, and revenue sources? What does it indicate to be an universal business from the first day? And why do community from around the world stay behind trying to smash into my trade?

Digital start-ups and scale-ups tend to be fashioned and get bigger in clear-cut urban environments, leveraged by what David Isenberg (2011) defined as start-up and scale ecosystems enlargement for entrepreneurship, where policies, finance, culture, supports, human capital and markets play an essential role. This journal at hand issue aims to travel around the "technological change and social collision" on "how digital start-ups and scale-ups are changing and will lengthen changing the technological, economic and social backdrop" focus on understanding this socio-economic and technological incidence and put in to investigational and pretend relationship by providing new theories, frameworks and models to cultivate their expansion. We acknowledge the intricacy and affluence of the 'Digital Entrepreneurship' topic, and want to be thankful for the occurrence methodically from dissimilar angles and perspectives, as the nature of entrepreneurship dictates as an interdisciplinary and multidisciplinary domain. The exact description of digital entrepreneurship is still being argue, partially for the reason that it's early days, and partly as it's a poignant objective. As digital technology evolves, what is up-to-the-minute about digital entrepreneurship will change over occasion. Perhaps one day, most or all entrepreneurial ventures will be 'born digital', and digital entrepreneurship as a detach subject will close down to subsist. at the moment, on the other hand, there's a real necessitate to better set up entrepreneurs for the digital world, and to furnish more people a new path to entrepreneurship. If you want to find out more about digital entrepreneurship, you're at the right position.

## 10 Year Plus Journey about GJEIS: From 2009-2019

GJEIS which was formulated in the year 2009 is one of the peer review referred journal which had been sustained from this tempest. We want to share a very out of the ordinary festivity: the first 10 years of GJEiS with your shore up we had accredited from you and from many other colleagues from all over the sphere, this sparkle would not have draw closer exclusive of the contributors support and backing. This volume is signpost in plentiful ways. First, it scripts the establishment of our 10<sup>th</sup> year of publication, in which we have foretaste how GJEiS had full-fledged from underside to apex. Second, we are about to go on board into our first new decade, under the banner of our new publisher, Scholastic Seed Inc. ([www.scholasticseed.in](http://www.scholasticseed.in)). Scholastic Seed Inc. originated as a think-tank and an Out-of-Box service contributor of periodicals online platform apparatus and had urbanized digital state-of-art periodicals software exclusively for the magazines, scholarly journals, newspapers, annual reports and newsletters. In the present state of affairs these publications are available at usual intervals and required lots of digitization and contemporary thought to burgeon online..

I would like in person thank KARAM Society for having the vision to back our young periodical and see it through to adolescence. I've been providential to plug away with some splendid population, who helped an inexperienced editor, as we urbanized a bulletin with a very divergent gaze and undergo to most others in the geography. As we go into the next segment of our escalation, I'm looking forward to working with Scholastic Seed Inc. originated a E-publishing Aggregator & Periodical Mentor [www.gjeis.com](http://www.gjeis.com) , a pioneer in library management and innovative corporation, which is rapidly expanding in the area of periodical. The vertebrae of any journal is its editorial board as which not only endorse the journal but reinforce in making more strapping editorial boards in many ways. Perhaps the most widespread gathering of the board is to endow with high-quality reviews for articles where you may be besieged to find tangential reviewers. Board members can also perform as a third, or trusted "tie-breaker" reviewer on articles where you have received split opinions from the other referees. We had fashioned a new pedagogy from 2019 to reinforce and bring lucidity. The below box mentioned give the clear understanding of a review process the journal follow across all the article published in particular issue volume after volume, the extract of the reviewer's and editorial comment is enclosed jus for the knowledge to the reader how we exactly go through and tackle article. From forthcoming issue we had make our mind to add a blind reviewers comment at the end of an article without disclosing the identity, so that more curious debate in academia would reach to unreached which by and large facilitates a grass root researcher about the reviewer process.

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**Paper Code (DOI-USA): \$\$\$\$; Originality Test Ratio: \$\$%; Submission Online: DD-MM-YEAR; Manuscript Acknowledged: : DD-MM-YEAR; Originality Check (ithenticate): : DD-MM-YEAR; Peer Reviewers Comment: : DD-MM-YEAR; Double Blind Reviewers Remark: : DD-MM-YEAR; Author Revert: : DD-MM-YEAR; Camera-Ready-Copy: : DD-MM-YEAR; Editorial Board Citation: : DD-MM-YEAR; Published Online First: : DD-MM-YEAR**

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**Editorial Comment Column:** This particular column can furnish an elaborative view on the paper the day it had been submitted and DOI generated at that juncture to give full transparency. If the paper published in due course the same DOI converted into a 5 digit code and mentioned at the right side of cover page and in a Paper code head too, otherwise will scrap the code in order to avoid misconduct. The purpose behind to give a full clearness to the authors. For more detail about the DOI one can visit <https://www.doi.org>. Editorial board are in suitable passageway answerable for the supremacy of the critique and cautious for recognize noteworthy 'worth mentioning topics', sourcing high quality manuscripts, handling schedule paperwork, and organizing the flow of manuscripts (*i.e. from author to referees and back in a camera ready shape*).

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The editorial board (sometimes known as an advisory board) typically consists of a group of prominent people in the journal's field. Having an editorial board is very significant: they act as ambassadors for journals. To some extent the quality of a journal is judged by the members and scholastic credentials of its editorial board. Aside from providing prestige, the role of the editorial board is to advise and support the editor. Functions may include:

- *Identifying new topics for commissions, special editions and advising on direction for the journal—giving feedback on past issues and making suggestions for both subject matter and potential authors*
- *Provide content by writing occasional editorials and other short articles*

- *Approaching potential contributors*
- *Peer review; also help to identify peer reviewers and provide second opinions on papers (i.e. where there is a conflict between reviewers)*
- *Identify appropriate conferences for editors to attend*
- *Endorse the journal to authors, readers and subscribers and encourage colleagues to submit their best work.*

In inspection of the precision that it has started its publication has contemplate on issues concerning science, management, engineering and technology in various leading circumference areas of research, development and its connotation. Since GJEIS which addressed as an academic journals are not sustain economically by institution but supported by KARAM Society a Research and Academic Management conglomerate and professional organizations, who in the backdrop plot a route. On the other hand, from 2018 we are planning to admit promotion, page and image charges from authors to compensate the production costs occurred, but some flexibility and waiver would be set to astonishing research articles which had an empirical resonance. GJEIS with an academic permission are twisted by commercial publishers who do not make a profit by charging subscriptions to individuals and libraries and tender free articles from their portal [www.gjeis.com](http://www.gjeis.com)



The GJEIS as a scholastic journal facilitates debonair with its research initiatives and meticulous blind and peer review process the journal is currently at present listed in almost fifty directories in the globe, equipped with Digital Object Identifier (DOI) from Cross-ref USA <http://www.crossref.org>. It also had an average impact factor of 2.31 from the various impact factors rating agencies. Recently as per the Google scholar it h-index is 94 and i-10 index is 921 from 2009-2018. From 2019 onwards as per the instruction given by the international listing agencies which provide ratings to the journal, we had stated putting a similarity index at the end of an article to give more transparency and creditability

Hope that this kind of initiatives can definitely give journal an edge and create a niche. The journal with its Present Volume-10 Issue-II Apr-June 2019 had a mandate of a Journal is to popularize the thought of Enterprise, Information and System in business and remote business. It is designed to make graspable to community that harmonization of three words is not just a economic idea, but is more omnipresent, that is why we have to get transversely what the academics and the peers are doing and saying about scientific showground in creating a recess. We have fabricated an across-the-board cluster to make GJEIS genuineness.

We had moreover at the present made the Subscription based access. On the other hand the dedicated page in Face book created in order to fiddle with the GJEIS alliance <https://www.facebook.com/GJEiS>. The GJEIS website has been moving to a new contemporary Google-hosted JavaScript service which label the length of population curate online directory, helps in indexing and smooth the development of in providing access to peer-reviewed articles. It is also equipped with search engine optimization and web analytics for statistical analysis and citation. GJEIS is also been placed at UGC Approved List of Journals at S. No. 27981 <https://www.ugc.ac.in/journalist>

To commemorate this anniversary we want to publish a Special Issue that collects your impressions in the form of review, original article, letter to the editor, opinion or perspective article, etc., which include a paragraph with congratulation to *GJEiS's* 10<sup>th</sup> Anniversary or a personal reflection on *what has GJEiS influenced in my work as a researcher? Why do I like to publish in GJEiS? Or what do I think GJEiS has contributed to the field?* I on behalf of GJEiS grab this opening to eloquent indulgence to the complete personnel of KARAM Society and community from Scholastic Seed Inc. for their enthusiasm and relish in bringing out this fast-moving volume/issue. To make journal a benchmark from 2019 we are creating a new team with more contemporary thought and strengthening the peer review process. I would in tot up be affectionate of to authenticate confirmatory feedback to our society staff at the periodical office, for their well judged and meticulous effort.



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Three Year Notified Tenure 2018-2020