



National Conference on Innovations and Futuristic Practices in Business and Management

08-09 February 2020



Organised by
Department of Commerce and Business Administration
University of Allahabad

About the Conference

The world of business is highly dynamic and turbulent. Expectations of stakeholders also need to be satisfied. Business leaders and managers need to be proactive to anticipate changes and design policies and practices to face challenges of various types to sustain and grow. The Conference aims at providing a platform to academicians, researchers, business leaders, entrepreneurs, innovators and policymakers to exchange ideas and deliberate upon the innovations and futuristic practices. The objective is to generate an interdisciplinary body of knowledge that helps in emergence of novel ideas and practices in business and management.

Call for papers

Original, unpublished papers related to the given areas are invited.

Areas

Papers may be related to the following broad areas:

- Human Resource Management
- Marketing Management
- Financial Management
- Information Technology
- Entrepreneurship/Startups
- Corporate Social Responsibility
- NGO Management
- Infrastructure
- Corporate Governance
- Knowledge Management
- Agri-business Management
- Economics
- Tourism
- Rural Management
- Green practices
- Healthcare Management
- Taxation/ Accounting
- Inclusive growth
- Urban Development
- Decision sciences

Important dates

Last date for submission of abstract	05 December 2019
Notification about acceptance of abstract	12 December 2019
Last date for early bird registration	20 December 2019
Last date for sending full paper	10 January 2020

Publication Opportunity

Selected papers will be published in an edited book with a reputed publisher.

Best paper Award

The best paper in each session of the conference shall be awarded.

Abstract and Paper Submission Guidelines

An abstract not exceeding 200 words including 3-6 keywords and full paper must be sent within the stipulated deadline. To facilitate the blind peer review, authors are requested to adhere to the following guidelines:

The first page must include the title of the paper, name, affiliation and contact details of the author(s). Second page must include the title of the paper, abstract and the key words. Full length paper must not exceed 5000 words (excluding references). The paper must be typed in MS-Word format, Times New Roman, 12 point, 1.5 space with margins of 1" on all sides. Citations and references must be written in APA style.

Abstracts and full papers may be mailed at confmonirba@allduniv.ac.in

Registration fee

	Till 20 Dec 2019	After 20 Dec 2019
Academicians	₹ 2000/-	₹ 2500/-
Research scholars	₹ 1800/-	₹ 2300/-
Corporate delegates	₹ 4000/-	₹ 4500/-

Registration fee includes registration kit, breakfast, lunch and tea for two days.

Registration form may be downloaded from our website www.allduniv.ac.in. Only the registered participants will be given participation certificates. All co-authors (if any) shall be required to register for the conference if they desire their paper to be considered for publication in the edited book. In absentia paper presentations will be allowed after registration and with prior permission.

Filled registration forms may be scanned and mailed at confmonirba@allduniv.ac.in or hard copy may be submitted at the given postal address.

Mode of Payment of Fees

- Demand draft in favour of National Conference 2020, payable at Allahabad
- For IMPS/NEFT the bank details are as follows:

Bank : Union Bank of India Branch : LIC Colony, Allahabad
 Account Name : National Conference 2020
 Account No. : 519702050000175 IFSC: UBIN0551970



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Conference venue

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Contact

Prof. A.K. Singhal Dr. Shefali Nandan
Mobile: 9335156634 Mobile: 9919715535

Email: confmonirba@allduniv.ac.in
Website: www.allduniv.ac.in

Postal Address

Conference Secretariat
Department of Commerce and Business Administration,
University of Allahabad, Chatham Lines,
Prayagraj-211002
Uttar Pradesh, India



Department of Commerce and Business Administration
University of Allahabad
Chatham Lines, Prayagraj-211002
www.allduniv.ac.in

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Vice Chancellor, University of Allahabad

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Conference Director
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Head, Dept. of Commerce and Business Administration,
University of Allahabad

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Convener

Dr. Shefali Nandan



Three Days
Management Development Program on
Managerial Practices in Corporate Finance for Power Projects



Key Resource Person:
Dr. Parul Bhatia, Apeejay School of Management
4th December, 2019 – 6th December, 2019

Organized by

NATIONAL POWER TRAINING INSTITUTE
A National Apex Body for Training in Power Sector
(An ISO 9001:2015 & 14001:2015 Organization)
Ministry of Power, Government of India
NPTI Complex, Sector - 33, Faridabad 121 003, Haryana, India

About NPTI:

National Power Training Institute (NPTI), an ISO 9001 & ISO 14001 organization under the Ministry of Power, Govt. of India is a National Apex body for Training and Human Resources Development in Power Sector with its Corporate Office at Faridabad. NPTI had been providing its dedicated service for more than five decades.

NPTI operates on an all India basis in the different zones of the country and conducts industry interfaced academic Post Graduate Diploma Courses programs with the objective to create a pool of committed and competent professionals equipped with appropriate technical skills to steer the Indian Power Sector.

Program Overview:

The scope of topics may be extended to basic concepts associated with project operations, time value of money, capital expenditure decisions, risk and return, cash flow analysis, working capital requirements, cost of capital, sensitivity analysis to name a few. The program shall be entirely practical oriented and collective learning shall be the main focus with an interactive process. The idea is to take home some deliverables which shall help the participants to work in an enthusiastic and more efficient style.

About Resource Person:

Dr. Parul Bhatia, an academican for over a decade is currently working with Apeejay School of Management, New Delhi. Her core area is corporate finance, investment analysis, managerial accounting, financial markets & services. She has conducted various programs for corporates and professionals from Nigeria, Afghanistan, India. She is an active researcher in the field of world indices, stock markets, announcement effects in markets, company's financials.

Target Audience: Graduates, Engineers, Research Scholars, Academicians, Management consultants, Consulting firms, Entrepreneurs, Public Sector Undertaking Officials, State / Central Government Energy Department officials.

***Participants are advised to carry their own laptops for personal attention in all exercises.**



Program Fees:

Training Fee per participant* Rs. 13,000 plus GST for Utilities
Training Fee per participant* Rs. 2,000 plus GST for Academicians

Training kit, Lunch, High Tea will be provided during the program. Accommodation at NPTI Guest house is available on payment basis, depending on the availability of the rooms.

NPTI (Lodging & Boarding Rates):

Rs. 1800/- + 18% GST per day for Single AC room.

Rs. 900/- + 18% GST per day for Twin sharing AC room.

Rs. 450/- + 18% GST per day for Bed tea, Breakfast, Evening snacks & Dinner.

Mode of Payment:

We accept **Cheque/Demand Draft** in favour of 'NPTI', payable at Faridabad. Last date of receipt of Nomination along with payment is 5th March, 2019. Payment should be made before commencement of programme.

Brochure is available on Institute website www.npti.gov.in

Note: NPTI is exempted from deduction of Tax of source under section 10 (23c) (IIIab) of Income Tax Act 1961. Hence no Tax may be deducted at source.

Bank Transfer through ECS:

Beneficiary Account Name: National Power Training Institute
Bank Name: State Bank of India
Branch: Sarai Khwaja
City: Faridabad
Account No.10724879119
Account Type: Current Account
MICR No. 110002198
IFSC Code No.: SBIN0003245
Bank Code: 03245

All correspondence should be addressed to:

Dr. Manju Mam, Director (CAMPS/IT)
National Power Training Institute
NPTI Complex, Sector-33, Faridabad - 121 003, Delhi NCR, Near NHPC Metro, Haryana State
Tel: 0129 -2257131 Fax: 0129 - 2277412

For further Information please contact

Dr. Parul Bhatia

Assistant Professor,

Apeejay School of Management, New Delhi

Email: parul.bhatia84@gmail.com

Mobile: 9910090534

Ms. Bhawana Choudhary,

Deputy Director (CAMPS)

Email: bhawana.npti@gov.in

Mobile: 9311622338