



**National Conference
on
Innovations and Futuristic Practices
in Business and Management**

08-09 February 2020

Organised by
**Department of Commerce and Business Administration
University of Allahabad**



About the Conference

The world of business is highly dynamic and turbulent. Expectations of stakeholders also need to be satisfied. Business leaders and managers need to be proactive to anticipate changes and design policies and practices to face challenges of various types to sustain and grow. The Conference aims at providing a platform to academicians, researchers, business leaders, entrepreneurs, innovators and policymakers to exchange ideas and deliberate upon the innovations and futuristic practices. The objective is to generate an interdisciplinary body of knowledge that helps in emergence of novel ideas and practices in business and management.

Call for papers

Original, unpublished papers related to the given areas are invited.

Areas

Papers may be related to the following broad areas:

- Human Resource Management
- Marketing Management
- Financial Management
- Information Technology
- Entrepreneurship/Startups
- Corporate Social Responsibility
- NGO Management
- Infrastructure
- Corporate Governance
- Knowledge Management
- Agri-business Management
- Economics
- Tourism
- Rural Management
- Green practices
- Healthcare Management
- Taxation/ Accounting
- Inclusive growth
- Urban Development
- Decision sciences

Important dates

Last date for submission of abstract	05 December 2019
Notification about acceptance of abstract	12 December 2019
Last date for early bird registration	20 December 2019
Last date for sending full paper	10 January 2020

Publication Opportunity

Selected papers will be published in an edited book with a reputed publisher.

Best paper Award

The best paper in each session of the conference shall be awarded.

Abstract and Paper Submission Guidelines

An abstract not exceeding 200 words including 3-6 keywords and full paper must be sent within the stipulated deadline. To facilitate the blind peer review, authors are requested to adhere to the following guidelines:

The first page must include the title of the paper, name, affiliation and contact details of the author(s). Second page must include the title of the paper, abstract and the key words. Full length paper must not exceed 5000 words (excluding references). The paper must be typed in MS-Word format, Times New Roman, 12 point, 1.5 space with margins of 1" on all sides. Citations and references must be written in APA style.

Abstracts and full papers may be mailed at confmonirba@allduniv.ac.in

Registration fee

	Till 20 Dec 2019	After 20 Dec 2019
Academicians	₹ 2000/-	₹ 2500/-
Research scholars	₹ 1800/-	₹ 2300/-
Corporate delegates	₹ 4000/-	₹ 4500/-

Registration fee includes registration kit, breakfast, lunch and tea for two days. Registration form may be downloaded from our website www.allduniv.ac.in. Only the registered participants will be given participation certificates. All co-authors (if any) shall be required to register for the conference if they desire their paper to be considered for publication in the edited book. In absentia paper presentations will be allowed after registration and with prior permission. Filled registration forms may be scanned and mailed at confmonirba@allduniv.ac.in or hard copy may be submitted at the given postal address.

Mode of Payment of Fees

- Demand draft in favour of National Conference 2020, payable at Allahabad
- For IMPS/NEFT the bank details are as follows:
 Bank : Union Bank of India Branch : LIC Colony, Allahabad
 Account Name : National Conference 2020
 Account No.: 519702050000175 IFSC: UBIN0551970



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Patron

Prof. R.L. Hangloo
Vice Chancellor, University of Allahabad

Advisory Chair

Prof. A.K. Mukherjee
Dean, Faculty of Commerce, University of Allahabad

Conference Director

Prof. A.K. Singhal
Head, Dept. of Commerce and Business Administration,
University of Allahabad

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Dr. Himanshu Srivastava Dr. A.C. Pandey

Convener

Dr. Shefali Nandan

National Conference
on
Innovations and Futuristic Practices
in Business and Management

08-09 February 2020

Conference venue

Department of Commerce and Business Administration
University of Allahabad

Contact

Prof. A.K. Singhal Dr. Shefali Nandan
Mobile: 9335156634 Mobile: 9919715535

Email : confmonirba@allduniv.ac.in
Website : www.allduniv.ac.in

Postal Address

Conference Secretariat
Department of Commerce and Business Administration,
University of Allahabad, Chatham Lines,
Prayagraj-211002
Uttar Pradesh, India



Department of Commerce and Business Administration
University of Allahabad
Chatham Lines, Prayagraj-211002
www.allduniv.ac.in



IILM Academy of Higher Learning Lucknow

(College Code 829)

organises

AKTU Sponsored

Faculty Development Programme

on

**'Practising Entrepreneurship
and Innovation'**

January 7-11, 2020

9:30 AM to 6:00 PM



ABOUT THE INSTITUTE

IILM Academy of Higher Learning, Lucknow, a national name in management education, was established in the year 2004, under the aegis of the Ram Krishan and Sons Charitable Trust, Lodhi Road, New Delhi. The trust is running various premier management institutions by the name 'IILM' in various cities like New Delhi, Greater Noida, Gurugram (now IILM University), Jaipur and Lucknow. The Lucknow campus offers a two-year full-time **Post Graduate Diploma in Management (PGDM) Programme**, which is approved by AICTE, Ministry of HRD, Govt. of India, and also the **Master of Business Administration (MBA) Programme** affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow. In addition to the above courses, IILM offers Management Development Programs (MDPs), Faculty Development Programs (FDPs) and consultation to organizations at a nominal fee.

ABOUT THE FDP

Relevance:

This FDP covers recent developments in the field of entrepreneurship. The participants will get to learn how to practice innovation and develop creative thinking skills. The FDP will focus on the learning of those methods and practices which are innovative and are essential for a startup. Cases of successful as well as unsuccessful entrepreneurial ventures would be presented and exercises would be conducted to ensure practical learning.

Outcomes:

At the end of the FDP, participants will be able to

- Generate and screen business ideas.
- Exhibit innovative skills
- Use new methods of product development
- Develop comprehensive business plans and Business Models.
- Present business plan to potential investors.
- Identify and approach various investors according to business needs.
- Develop and utilize essential networks.



WORKSHOP CONTENTS

Day 1: Creativity and Innovation

- Entrepreneurial Thinking
- Business Idea Generation
- Enhancing Creativity
- Practicing Innovation
- Opportunity Identification and Assessment

Day 2: Introduction to Design Thinking

- Human Thinking Exploring Business Idea(s)
- Components of Design Thinking and their Concepts
- Creative Introduction and Formation of Groups
- Defining Group Problem and Developing Prototype
- Risk Measurement
- Pitching of the Session

Day 3: Raising funds for Startups

- Introduction to Financial Ecosystem
- Introduction to Angel Investors, Incubators and Accelerators
- Funding for Expansion of Business
- Government Funding Support
- Determining Capital Requirements and Fund Raising Strategies
- Venture Capital: Introduction and Process

Day 4: Business Plan with Case Discussion

- Who is an Entrepreneur?
- Supporting Tomorrow's Entrepreneurs
- Introduction to Business Plan
- Industry and Market Analysis
- Production Plan
- Financial Plan

Day 5: Managing Startups

- Managing Start-ups: Role and Importance of Foundation Team
- Managing Start-ups: The Management Team
- Managing Start-ups: Organizational Culture
- Managing the Family Business
- Business Model: Introduction
- Business Model: Development

WHO SHOULD ATTEND?

This FDP is **exclusively for Faculty members and Research Scholars of the Institutes affiliated to AKTU.** The program is designed to meet the needs of faculty teaching in various departments & disciplines including B. Tech, B. Pharma, MBA, M. Tech, B. Arch, MCA, BFA, BFAD etc.

VENUE AND ACCOMMODATION

Venue: IILM Academy of Higher Learning, 1, Viraj Khand, Gomti Nagar, Lucknow.

Accommodation: We can help providing accommodation to our outstation participants (on request).

REGISTRATION FEE AND MODE OF PAYMENT

Registration fee for the program is Rs 2000/- only.

Registration Fee includes FDP Study Material, networking lunch, morning high tea and evening snacks on all days.

Due to limited availability of seats, the registration will be on the **'First Come – First Served'** Basis.

FOR REGISTRATION FORM, please click at:
<https://forms.gle/RBrnNNqaZCUhs9zE7>

Registration fee can be paid through Demand Draft drawn in favour of "IILM Academy of Higher Learning" and payable at Lucknow.

Participants can also pay registration fee through NEFT/Online Transfer.

Details given below:

Beneficiary Name : IILM Academy of Higher Learning
Bank Name : Oriental Bank of Commerce
Account Number : 06872151003193
IFSC Code : ORBC0100687
Branch Address : Vivek Khand, Gomti Nagar, Lucknow-226010

IMPORTANT NOTE

Only on the successful completion of the program (with at least 90% attendance), each participant shall be awarded 'Certificate of Participation'.

RESOURCE PERSONS



Prof. Sushil Kumar is a senior professor at Centre for Food and Agribusiness Management (CFAM), Business Sustainability and Human Resource Management group in IIM Lucknow. His focus areas are Sustainable Development and Business Sustainability; Corporate Social Responsibility; Organizational Inertia; Change Management; and Organizational Culture. His work has appeared in many international reputed journals and conference proceedings.

Prof. Pradeep Kumar Srivastava is a scientist and former Dy. Director (Senior Principal Scientist) in the Medicinal and Process Chemistry Division of CSIR-Central Drug Research Institute, Lucknow, India. He is the father of SCIENTOONICS, a new branch of science communication. He has delivered more than 1305 invited lectures so far in India, South East Asian Countries, China, Europe, Australia, South Africa, USA and Caribbean countries covering more than 31 different topics.



Mr. Kaustav Majumdar is a London Business School Graduate, a Strategist, Assessment and Branding specialist and a trainer/teacher with approx. 25 years of experience of working across industries, government and academia in India, UK, USA, Middle East and Singapore. He is an entrepreneur with diverse business interests and works with startups from all over the world.

He is an Advisor and a Mentor with IIM Calcutta Innovation Park, Director Strategy for Data Science Foundation, and the Chairman for the City Data Alliance - A Government of India, West Bengal Government Smart City Project.

Mr. Satendra Kumar is the President of IIC-KIET (under MHRD, Govt. of India) and the General Manager of TBI-KIET. He has mentored more than 1000 startups. He is associated with the Central Government's and various state governments' projects where he had worked in the field of entrepreneurship, business development & incubation



Dr. V.K. Arora is a technocrat with PhD in Entrepreneurship and a well known mentor and advisor in the realm of 'Entrepreneurship, Start-ups and Venture Development' Pan India. He is associated with NIESBUD, NiMSME, ZED, SEBI, NIAM, NEXUS, HAU, CDI etc. and presently he is working with IGDТУW Anveshan Foundation, an Incubation Center of GNCTD as Chief Executive Officer from last three years.

Mr. Sandeep Dwivedi is the Innovation Officer with Council of Science & Technology, DST, Govt. of Uttar Pradesh. He has conducted and organized many seminars/conferences/workshops and developed business proposals to promote innovation and entrepreneurship. He has been conferred with Dr. S.N. Subbarao Award and "Nav-Anveshak Samman" (Innovation Award).



Ms. Mamta Chauhan is working as Faculty with Institute of Entrepreneurship Development, U P. She carries around 20 years experience in Entrepreneurship, small business, innovation, mentoring and cross cutting areas of development sector. She is a national level Trainer recognized by Govt. Of India. Her core expertise lies in Training, Capacity Building, Research, Evaluations.

ABOUT LUCKNOW

Lucknow, the capital of Uttar Pradesh, lies in the middle of the Heritage Arc. The Heritage Arc signifies heritage in terms of cultural, historical and natural aspects. Moving on this arc from one end of the state to the other, takes travellers through Agra region, Lucknow region and Varanasi region, with several exciting destinations along the way. Lucknow, adorably known for its Nawabi era, sophistication, mannerism, nazakat and at the top of everything, amazing food, is a blend of the ancient and the modern, which is quintessential to Lucknow and the world acknowledges it. Chicken to eat and Chikan embroidery to wear are unique to Lucknow. There is something special to eat and cherish for everyone; kebabs and biryani for non-vegetarians and sweets and gravies for vegetarians are the sumptuous lip-smacking delicacies that are most attractive for the visitors. It is home to extraordinary monuments depicting a mesmerizing blend of ancient, colonial and oriental architecture.

CHIEF PATRON

Prof. Vinay Kumar Pathak

Honourable Vice Chancellor

Dr. A. P. J. Abdul Kalam Technical University, Lucknow

PATRON

Prof. Naela Rushdi, CFP^{CM}

Director, IILM, Lucknow

FDP COORDINATORS

Dr. Vaibhav Tripathi

Associate Professor (9936571110)


Dr. Abhinav Chandel

Associate Professor (9557042451)

FDP Email ID: iilmfdp2020@iilmko.ac.in

FDP Web Page: <http://www.iilmko.ac.in/fdp.php>

IILM Academy of Higher Learning
1, Viraj Khand, Near Dr. Hahnemann Chauraha
Gomti Nagar, Lucknow. 226010
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Ph.: (0522) 2727292-93

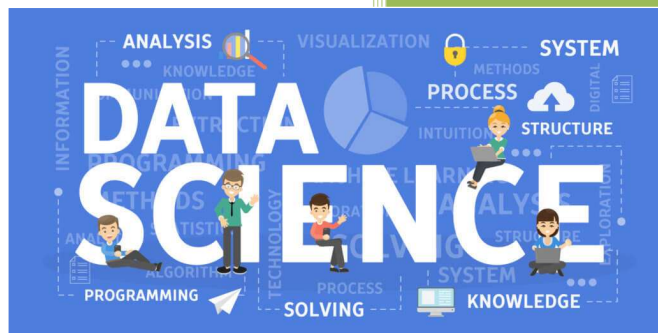

Indira Gandhi Delhi Technical
University for Women (IGDTUW)
An ISO 9001:2015 Certified
University

**Workshop on
Data Science - Research Issues & Applications
(in collaboration with M/S Grid Analytics India)**

10th Jan 2020 to 11th Jan 2020
(Friday - Saturday)

Organized by

Department Of CSE
Indira Gandhi Delhi Technical
University for Women (IGDTUW)
Kashmere Gate, Delhi - 110006
Coordinator - Prof. Devendra Tayal



About the Workshop

Workshop on Data Sciences-Research Issues and Applications is scheduled to be conducted at Department of Computer Science & Engineering, Indira Gandhi Delhi Technical University for Women, from 10th-11th January, 2020 in collaboration with M/S Grid Analytics India. The workshop has been designed meticulously with the consultation of International Advisory Team, for providing opportunity to the faculty members and research students interested in pursuing their research in data science area. The purpose of this workshop is to promote scientific interchange among researchers and practitioners in all areas of Data Science and their implementations in daily life.

Data science is a multi-disciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data. Data science is the same concept as data mining and big data.

The objective of the workshop is to equip and motivate the participants with the basic concept of Data Sciences and then to demonstrate how the research problems and research applications can be developed and solved using these concepts. The topics and speakers of the workshop will be chosen after a detailed thought and insight and the lectures/demos will be planned in such a manner, so that the participants get benefitted to the maximum. Workshop will focus on Research Problems & applications demonstrated by M/S Grid Analytics India.

The focus of the workshop will be on the concepts of Data Sciences to the participants and motivating them to apply them to research applications. Research applications will be discussed during the workshop, starting from scratch till a solution. This method of delivery will ensure that the participants learn to their fullest. **All participants will get STATISTICA® Software free and will get hands on training on Data Science Algorithms in the workshop.**

Registration Fees

INR1000/-per participant (Faculty/Research Scholars/Students)
Payable through NEFT/IMPS:
Account Number:09001000018949
IFSC: PSIB0001098
Or
Demand Draft:
REGISTRAR, IGDTUW STUDENT FEE S/B ACCOUNT
Payable at: Delhi/NewDelhi

Important Dates

- Last date of Application: 5th January 2020
- Last Date of Fee Submission: 5th January 2020
- Dates of Workshop:10th Jan 2020 to 11th Jan 2020

Workshop Committees

Chief Patron
Dr. Amita Dev
(Vice Chancellor)

Organizing Committee

- Prof. Devendra K. Tayal, (Coordinator)
- Prof. Ela Kumar, HOD(CSE)
- Prof. S.R.N. Reddy
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- Ms. Khyati
- Ms. Arunima Jaiswal
- Dr. Ravinder Meena

Student Coordinators

Mrs. Nidhi Agarwal
Ms. Neha Srivastva
Ms. Yashima Hooda
Ms. Vernika Shandilya
Ms. Kavya Gupta

Workshop Coordinator
Prof. Devendra Tayal

Contacts

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+91-9416684076 (Ms. Yashima Hooda)

Venue

Indira Gandhi Delhi Technical
University For Women (IGDTUW),
Kashmere Gate, New Delhi, India

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